

# invoke

.marketing



**MANAGED  
SOLUTIONS  
FROM JUST  
£3\*  
A DAY**

**Digital AdScreens**  
Attract and Inform

\*Subject to terms and conditions

NEW YEAR



“

# 400%

more viewers are captured by  
digital displays, over static <sup>1</sup>

”

## What is Digital Signage?

Digital Signage is changing the way businesses communicate, and those companies that aren't using this medium may already be behind.

This rapidly growing communications medium offers a wide range of exciting ways to engage with customers, enhance brand awareness, increase sales and margin uplift with the use of AdScreens to broadcast advertising or multimedia content in an attention grabbing way that traditional posters and noticeboards never could.

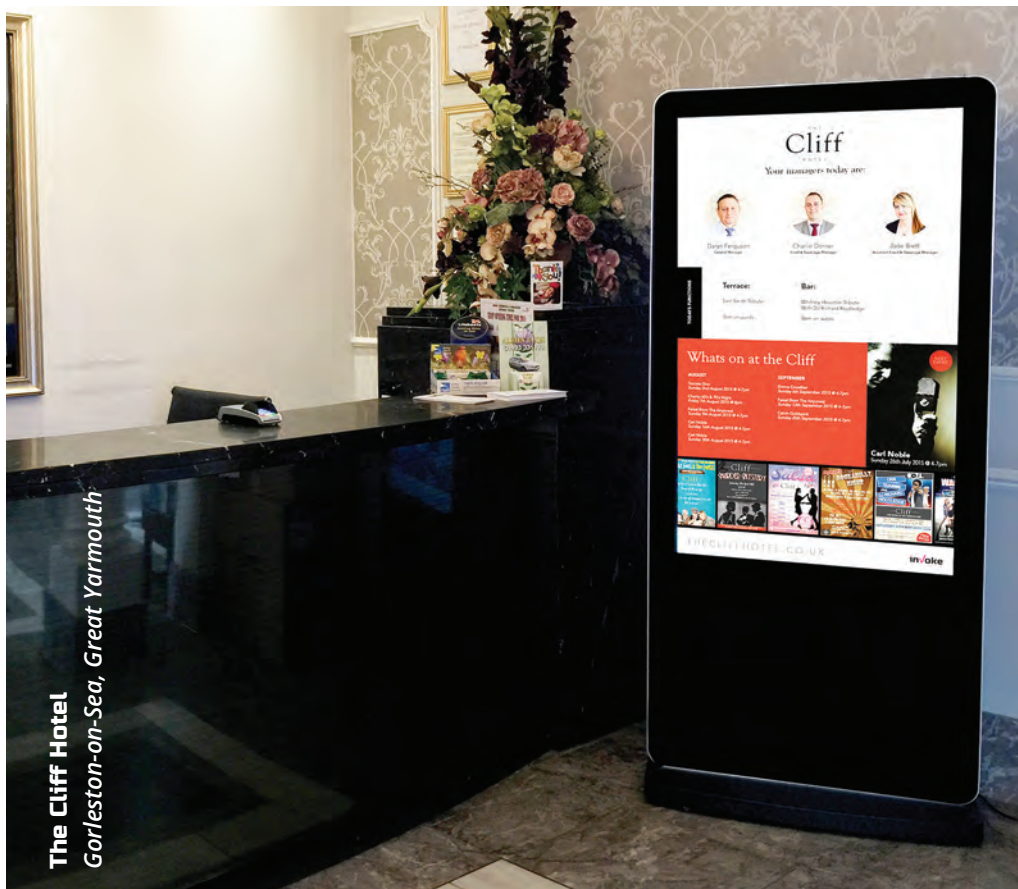
## Why use dynamic AdScreens?

Dynamic digital content has numerous advantages over other forms of advertising. Compared to print, the content creation/distribution process is rapid and less costly. Also, the content can be customized and tailored “on the fly” to each display device separately. Finally, the medium allows for animation and, in the case of kiosks, interactive opportunities.

Digital Signage is the best choice for reaching and enticing large audiences, and more effective than traditional printed posters for numerous reasons:

- Digital Signage is a unique and creative way to attract attention.
- The ability to update content instantly or schedule advertising through the day, or even weeks ahead.
- A digital display that uses a combination of high quality images and videos does have a powerful influence on buying decisions.
- It is the perfect mechanism to project the right image to visitors, clients and employees.

<sup>1</sup> [www.intel.com/content/dam/www/public/us/en/documents/guides/retailers-creating-personalized-shopping-experiences-guide.pdf](http://www.intel.com/content/dam/www/public/us/en/documents/guides/retailers-creating-personalized-shopping-experiences-guide.pdf)



## Android Advertising Displays and Freestanding Digital Posters - Indoor or Outdoor

Tablet-like styling, button less tempered glass frontage, rounded corners, super slim profile and aluminium frame all add to their attention-grabbing aesthetics.

19', 22', 32', 42', 46', 55' Freestanding 46', 55'

- ✂ Vandal Proof
- ☁ Weather Proof
- 🌡 Temperature Control
- HD 1080 High Definition Display
- 🔌 Eco-Friendly Power Timer
- 🏷 Commercial Grade Panel & Components
- HDMI Multiple AV Inputs
- 🔊 Integrated Speakers
- ☀ Sunlight Readable
- 🕒 24/7 Usage

**OUR CLIENTS**  
Some of our lovely clients:

THE  
**Cliff**  
HOTEL



pure  
BRIDGES & GROOMS  
www.purebridges.co.uk

**ASTON SHAW**  
— since 1969 —











Porterhouse  
Gorleston-on-Sea, Great Yarmouth

## Professional Monitors

Designed for information display environments, using commercial grade components with a life span of 50,000 hours, ensures that the displays can be in constant use 24/7.

32", 42", 50", 55", 65", 70", 84"

-  Eco-Friendly Power Timer
-  Integrated Media Player
-  Ambient Light Sensor
-  Commercial Grade Panel & Components
-  Integrated Speakers
-  LED Backlight











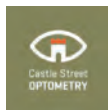
## High Brightness Professional Monitors

Commercial grade, ultra-high brightness panels are more than 4 times brighter than a standard domestic TV to allow easy readability in direct sunlight, making them ideal for outward facing window displays catching the eye of passing trade.

32", 42", 46", 55", 65"

-  Eco-Friendly Power Timer
-  Temperature controlled
-  High Definition Display

-  Commercial Grade Panel & Components
-  Sunlight Readable
-  24/7 Usage





# PRODUCT OF THE MONTH

## O.P.I Avojuice

Avojuice smoothies are packed with real, good-for-you natural fruit extracts and a whole menu designed to give your skin the essential drink of moisture it needs.



BOOK APPOINTMENTS ONLINE OR CALL 01603 611223

inVoke

## Bespoke Framing

At inVoke, we understand aesthetics are important. To compliment the environment in which you have your AdScreen, we can provide the perfect custom frame to a desired size and style. With over 2,000 different mouldings in a wide range of finishes, your AdScreen becomes a dynamic part of the furniture.



## Services we offer



**Graphic Design** The foundation of inVoke's working practice.



**Print** We are passionate about print as much as we are digital.



**Website Design and SEO** Where would we all be without the web?



**3D Visualisation** Bringing your ideas to life and helping you plan spaces.



**Brand Development** We'll help you connect with your audience.



**Digital Advertising** Solutions that enhance your brand and marketing.



**Advertising** Each piece of advertising we do has to stand out.



**Marketing and Strategy** A clear vision is key to a successful outcome.

## Typical sectors of AdScreen installations

- |                 |                   |                    |
|-----------------|-------------------|--------------------|
| ■ Beauty Salons | ■ Estate Agents   | ■ Councils         |
| ■ Hair Salons   | ■ Vets            | ■ Motor Trade      |
| ■ Pubs/Bars     | ■ Accountants     | ■ Exhibitions      |
| ■ Nightclubs    | ■ Retail Industry | ■ Education Sector |
| ■ Hotels        | ■ Solicitors      | ■ Insurance        |
| ■ Schools       | ■ Dentists        | ■ Restaurants      |



**inVoke Marketing Ltd** The Union Building,  
51-59 Rose Lane, Norwich, Norfolk NR1 1BY

**office:** +44 (0)1603 294 000 **email:** [office@invoke.marketing](mailto:office@invoke.marketing)

**[www.invoke.marketing](http://www.invoke.marketing)**