

# MOVEMENT ATTRACTS

displays with motion can increase sales by up to

# 371%

- Study by POPAI

## What is digital signage?

Digital signage is the use of AdScreens to broadcast advertising or multimedia content in an attention grabbing way that traditional posters and noticeboards never could. This technology is growing because no other media makes it possible to deliver dynamic content in the right location at the right times for maximum impact.

## Why use dynamic AdScreens?

Digital signage is the best choice for reaching and enticing large audiences. It's better than traditional printed posters and bulletin boards because:

- Digital signage is a unique and creative way to attract attention, only limited by what you can imagine and create
- The ability to update content instantly or schedule advertising through the day
- A digital display that uses a combination of high quality images and videos can have a powerful influence on buying decisions
- It is the perfect mechanism to project the right image to visitors, clients and employees

**inVoke Digital Signage** is a Norwich based marketing agency. We are a group of creative and dedicated designers, who know how important good communication is. We will listen, research and learn about your business to help you strengthen and develop your brand and business values through challenging, thought provoking ideas across all forms of media.

**inVoke Digital Signage** offer a complete service approach. Whether it's via marketing collateral, digital or print production, direct mail, a social media campaign or a combination of these methods, we will devise something that keeps you and your customers inspired and engaged.

### Services we offer



**Graphic Design**  
The foundation of inVoke's working practice.



**Website Design and SEO**  
Where would we be without the web?



**Brand Development**  
Help you to connect with your audience.



**Marketing and Strategy**  
A clear vision is key to a successful outcome.



**Print**  
We are passionate about it.



**Advertising**  
Each piece of advertising we do has to stand out.



**Digital Advertising**  
Solutions that enhance and compliment your brand.



**Alliances**  
To offer the very best creative solutions to you.

*We encourage people to act, react and interact.*

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**inVoke**<sup>TM</sup>  
digital signage

# DIGITAL AdScreens

*Grab attention from your audience*



**MANAGED SOLUTIONS FROM JUST**  
**£3\***  
**A DAY**



**www.invokedigitalsignage.co.uk**

\* Terms and conditions apply

## Designed to accommodate your digital needs

Our user friendly digital AdScreens come in a variety of styles and sizes. All of our products are designed for constant 24/7 public usage achieved by using commercial grade panels and components.

## Supported features

- Images, Videos and Audio
- Animation Graphics
- RSS Feeds
- Website/HTML5
- Multiple Media Zones
- Time and Date
- Remote Commands
- User Management
- Multi-screen Synchronisation
- Plug & Play
- Optional Touch Screen
- Wireless/LAN or 3G Connection

## Typical sectors of AdScreen installations

- Beauty Salons
- Hair Salons
- Pubs/Bars
- Nightclubs
- Restaurants
- Hotels
- Schools
- Estate Agents
- Accountants
- Solicitors
- Vets
- Doctors
- Dentists
- Leisure Industry
- Exhibitions
- Motor Trade
- Retail Industry
- Medical Profession
- Education Sector
- Insurance
- Government Bodies
- Councils



## Our managed solution...

Knowing exactly what makes your customers tick, makes getting their digital experience right first time so much easier.

At inVoke Digital Signage we believe that dynamic digital designs engage with your customers enticing them with the right information, to want to use your service or product. Our solution includes:

- Site visit to determine what/how many screens best suit you
- Design of digital experience for your AdScreens
- Supply of screen(s)
- Installation and support
- Understanding of your service, company and customers
- A managed solution of the digital campaign