

Outdoor Digital Advertising Displays

22" | 32" | 43" | 49" | 55" | 65"



Fully integrated stunning tablet-style displays; perfect for any weather conditions

Direct Sunlight Readable

Thanks to their commercial grade ultra-high brightness panels (2,500cd/m²), these displays are up to 10 times brighter than a domestic TV and so are easily readable even in direct sunlight.



*22" Display is 2,000cd/m²



2,500cd/m²

Weatherproof

Designed to withstand the elements, these displays are protected against all wet weather conditions and airborne dust particles by their robust IP65 rated enclosure. They also feature a waterproof coating on all internal circuit boards and waterproof over-moulded AV connectors.

IP65

Dust Resistance

6

Protected against dust that may harm equipment.

Water Resistance

5

Protected against water spray from all directions.



Vandal Proof



Advanced Temperature Control System



Anti-Reflective Glass



Ambient Light Sensor



Landscape or Portrait



Android Media Player



24/7 Usage



Customisation Available

Other Features

Vandal Proof

With a mild steel enclosure and thermally-toughened glass front, these IK10 rated displays are designed to withstand any damage that may occur in public spaces. To avoid tampering, controls and inputs are hidden and cannot be accessed by passers-by.



Advanced Temperature Control System

To maximise the lifespan of the display, the internal airflow system keeps the screen running at the optimal temperature regardless of the external conditions. Built-in air conditioning can be tailored to allow the display to work in any climate.



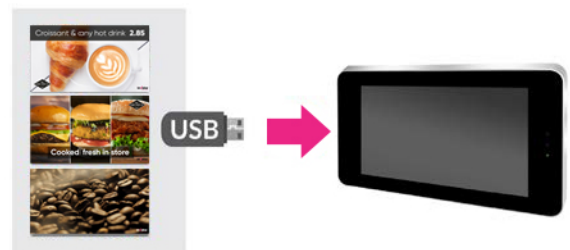
Anti Reflective Glass

The front glass face is specially treated to help diffuse direct sunlight, making the display easily readable even in bright weather conditions.



Plug and Play

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB, insert into the display, wait for your content to copy over, then remove. Your images and videos will now play in a continuous loop.



Optional Network Upgrade

For a small charge, you can upgrade your screen to be networked. This will allow you to connect your screen via Wi-Fi, LAN or 4G, and then remotely update it over the internet.



Internal Locker

Should you need run the screen from an external source, there is space to fit a small PC or media player inside the lockable compartment. This can then be connected to the display via the HDMI, VGA or 3.5mm audio inputs.



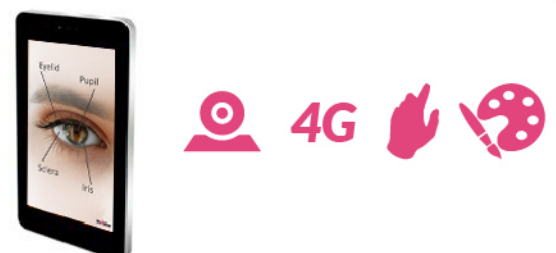
Free Lockable Wall Mount

To ensure that this a complete turnkey solution, a lockable wall mount is included at no extra cost, allowing you to securely mount your screen in either landscape or portrait orientation.



Customisation Available

Bespoke displays can be manufactured to order should you require a non-standard solution, to incorporate a camera or touch screen upgrade for example. We can also modify existing models to add a 4G module for mobile connectivity or a vinyl logo/wrap.



Key Features



2,500 CD/M²
SUNLIGHT READABLE



IP65 RATED



IK10 RATED



GIANT TABLET STYLING



PLUG AND PLAY



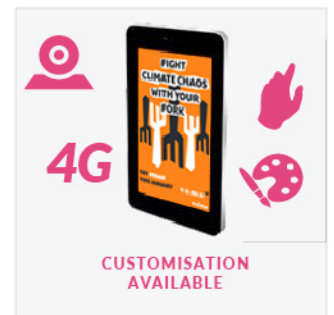
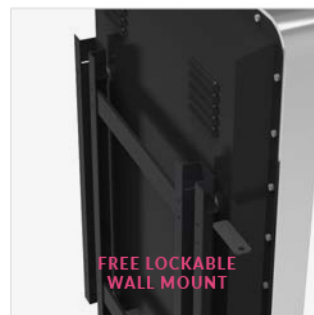
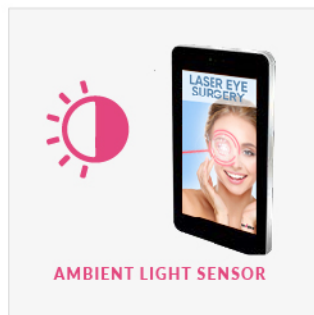
OPTIONAL NETWORK UPGRADE



24/7 USAGE



LANDSCAPE OR PORTRAIT
ORIENTATION

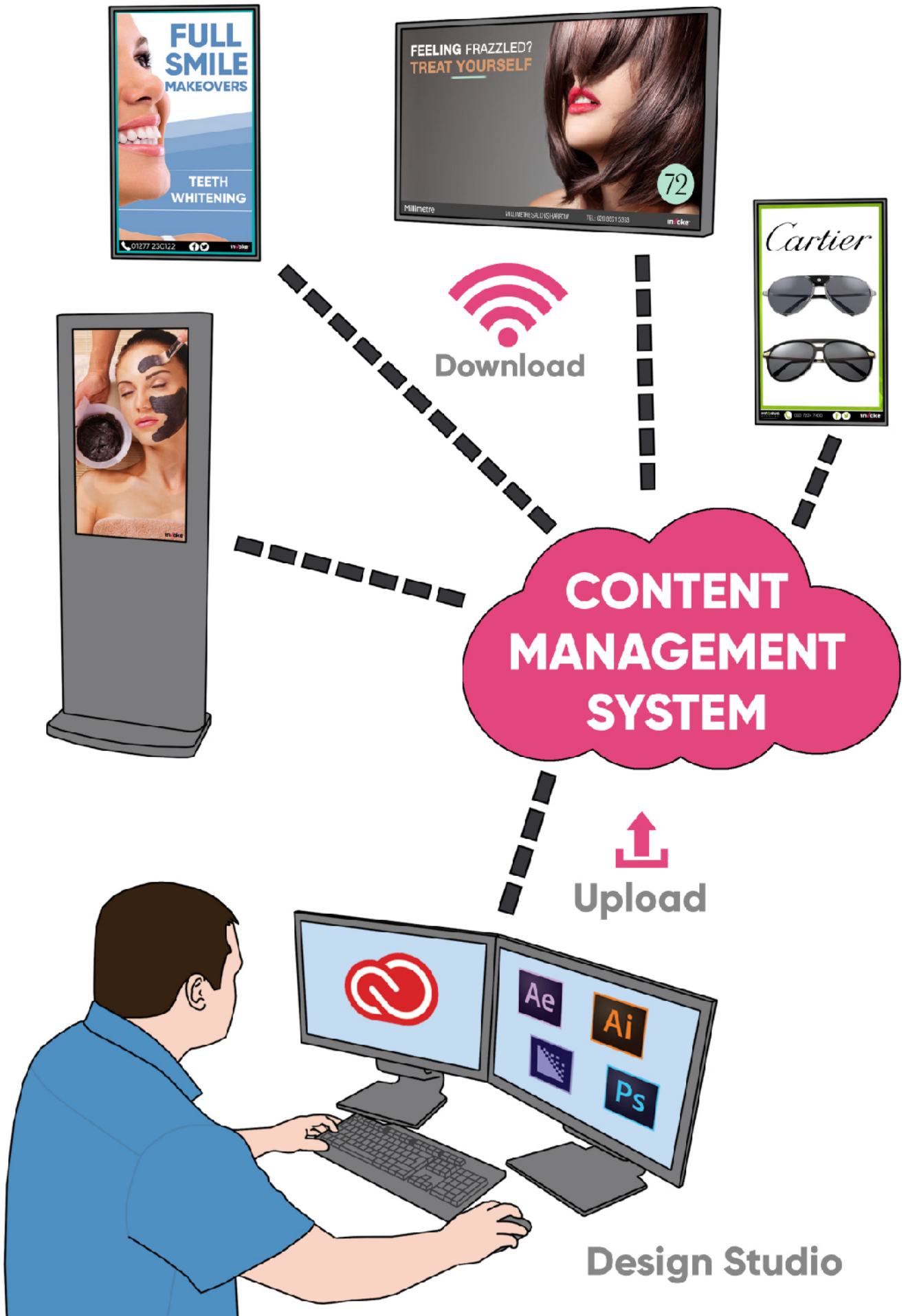


Specification Table

		22 Inch	32 Inch	43 Inch	49 Inch	55 Inch	65 Inch	
Panel	Resolution	1920x1080					3840x2160	
	Pixel Pitch	0.2537x0.2537	0.36375x0.36375	0.1615x0.4845	0.565x0.565	0.21x0.63	0.744x0.744	
	Display Area (mm)	270x477	396x702	529x941	603x1073	686x1215	803.5x1428.5	
	Aspect Ratio	16:9						
	Brightness (cd/m ²)	2,000	2,500					
	Colour	16.7M						
	Viewing Angle	178°						
	Contrast Ratio	8000:1						
AV Inputs	Video	HDMI, VGA (Internal)		HDMI, VGA				
Power	Power Consumption (W)	130	190	250	300	430	550	
	Input Voltage	AC 110~240V (50Hz~60Hz)						
Mechanical	Unit Size (WxHxD mm)	397x736x120	516x1041x130	670x1410x140	746x1500x140	817x1638x140	990x1910x140	
	Package Size (WxHxD mm)	515x845x280	640x1180x338	793x1550x302	860x1632x300	1050x1800x310	1100x2030x320	
	VESA Holes (mm)	250x250	340x340	400x400/400x800	500x400/500x800	600x400/600x800	800x400/1000x400	
	Net Weight (kg)	20.05	36.2	58.75	80	85	95	
	Gross Weight (kg)	23.5	45	70.15	91	98	120	
	IK Rating	IK10						
Environmental	Operating Temperature:	-20 °C to 50 °C						
	Operating Humidity:	10% - 80%						
	Storage Temperature:	-30°C - 60°C						
	Storage Humidity:	5% - 90%						
	Enclosure Protection	IP65						
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)						
	Media Resolution	1920x1080/1080x1920						
	Internal Memory	6GB						
	CPU	Quad-Core Cortex-A9 @1.6GHz						
	GPU	Mali-400 MP4 @600MHz						
	RAM	1GB DDR3						
	Internal Storage	8GB NAND						
	USB	USB2.0 HOST (x2)						
	LAN	10/100M Ethernet						
	Wi-Fi	802.11b/g/n						
	OS	Android 4.2.2						
Accessories	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1						
	Included	AC Power Cable, Remote Control, Wall Mount						
Warranty	Optional	Touch Screen Upgrade, Network Upgrade, Camera						
	Warranty Period	3 Year Warranty						
Warranty	Technical Support	Lifetime						

Errors and omissions excepted





Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays. ³

400%



8/10 customers have entered a store because of a sign catching their interest. ⁴

One retailer noted a **24%** increase in footfall after implementing digital signage technologies. ⁵



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye. ⁶

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage. ⁷

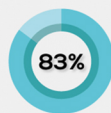


7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category. ⁸

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days. ⁹



inVokeTM
digital signage

www.invokedigitalsignage.co.uk

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage. ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as **35%**. ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing. ¹⁴



Digital menu boards typically present a **5%** sales lift. ¹⁵

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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Over 300 installations NATIONWIDE

