

SUPER BRIGHT WINDOW DISPLAYS

Ideal for Shop Fronts & Window Displays

SCREEN SIZE:

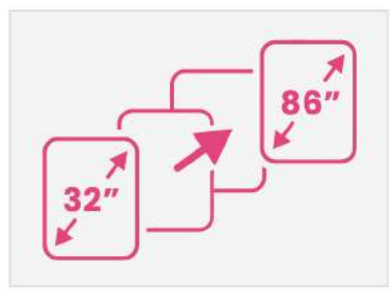
32" - 86"

- ✔ 3500nit/cd Display
- ✔ USB Plug & Play Media Player
- ✔ Build-in Android Player
- ✔ Slim Design with Fan Cooling System



AVAILABLE
SUMMER
2021

3 Years
Warranty



32"-86" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 32" - 86", all with a ultra high bright 3500Nit display. Designed to stand out in busy retail and commercial environments.



Plug & Play (USB) or Cloud CMS Connected

Content can be updated easily via USB with the built-in Media Player or upgrade to a Cloud Connected Media player to schedule content and schedules remotely.



Single & Double Sided Models Available

Attract customers with an ultra high bright 3000NIT external facing display & 700NIT internal facing display. Ideal for south facing locations for your signage to always be visible.



Built in Internal Fan Cooling System

Designed to run High Bright content 24/7, the screens feature built in cooling fans to prevent blackening and screen burn out.

Features

- Single & Double Sided Models
- Android Media Player
- Built in Internal Cooling Fans
- Plug & Play Media Player
- 24/7 Commercial Use
- 3500nit/cd Display

Available Add-ons

- Cloud CMS Software

Double Sided Hanging Solution

	Size	49"	55"
Panel Information	Aspect Ratio	16:9 , Wide	16:9
	Resolution	1080 x 1920px	1080 x 1920
	Viewing Angle	89/89/89/89	89/89/89/89
	Brightness	3000Nit (Window Facing), 700nits (Internal Facing)	3000Nit (Window Facing), 700nits (Internal Facing)
	Active Area	1073.78 x 604mm	680.4 x 1209.6mm
	Refresh Rate	60Hz	60Hz
	Service Lifetime	50,000 Hours	50,000 Hours
Motherboard	Version	Android 7.1	
	CPU	RK3288, Quad Core	
	ROM	TSD Flash 8G	
	SD Card Slot	Support MAX 128GB	
	Port	USB 2.0, RJ45 x1, HDMI Out x1, VGA Out x1, Lan Port x1	
	Speaker	5W + 5W	
	Language	English & Multiple Languages	
Environment	Operating Temp	0°C-50°C	
	Storage System	-20°C~60°C	
Power	Power Supply	100 - 240V	
	Rated Frequency	50/60Hz	



Ideal for:

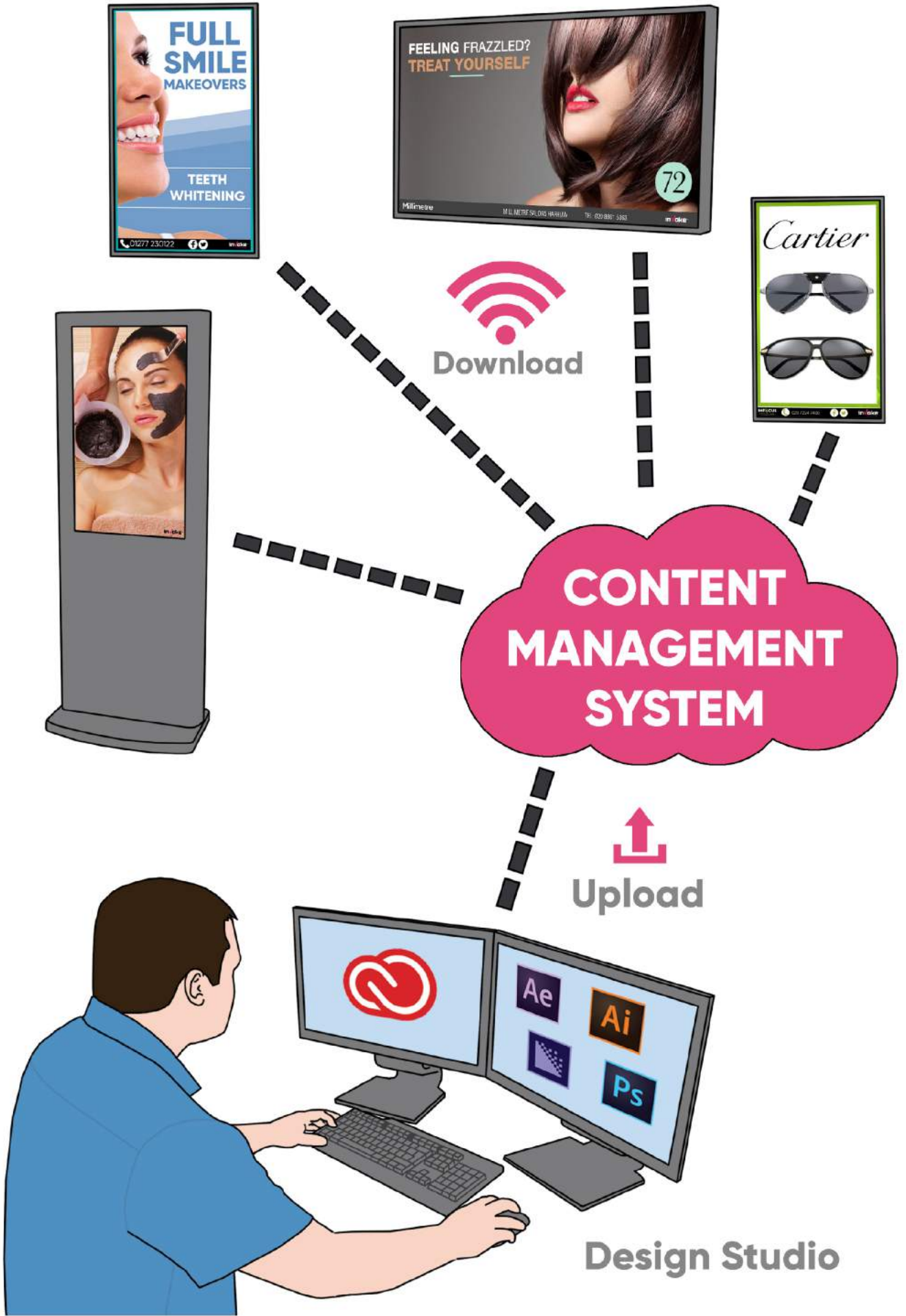
- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Jewellers

Grab attention - BOOST Sales!

Flat Panel Options

	Panel Size	32 Inch	43 Inch	49 Inch	55 Inch	
	Panel Information	Panel Type	α-Si TFT-LCD	α-Si TFT-LCD	α-Si TFT-LCD	α-Si TFT-LCD
Active Area (mm)		698.4 x 392.85 mm	941.184 x 529.416 mm	1073.8 x 604 mm	1209.6 x 680.4 mm	
Aspect Ratio		16:9	16:9	16:9	16:9	
Resolution		1920 x 1080px	1920 x 1080px	1920 x 1080px	1920 x 1080px	
Brightness		3500 Nits	3500 Nits	3500 Nits	3500 Nits	
Contrast Ratio		1400:1	1400:1	1400:1	1400:1	
Viewing Angle		178/178	178/178	178/178	178/178	
Frequency		60Hz	60Hz	60Hz	60Hz	
Life Time (LED Backlight)		50,000 Hours	50,000 Hours	50,000 Hours	50,000 Hours	
		Panel Size	65 Inch	75 Inch	86 Inch	
		Panel Type	α-Si TFT-LCD	α-Si TFT-LCD	α-Si TFT-LCD	
		Active Area (mm)	1428.48 x 803.52 mm	1649.66 x 927.936 mm	1895.04 x 1065.96 mm	
		Aspect Ratio	16:9	16:9	16:9	
		Resolution	3840 x 2160px	3840 x 2160px	3840 x 2160px	
	Brightness	3500 Nits	3500 Nits	3500 Nits		
	Contrast Ratio	1400:1	1400:1	1400:1		
	Viewing Angle	178/178	178/178	178/178		
	Frequency	60Hz	60Hz	60Hz		
	Life Time (LED Backlight)	50,000 Hours	50,000 Hours	50,000 Hours		
Operating System	System	Android 5.1				
	CPU	RK3288				
	RAM	2GB				
	ROM	8GB				
	Network	WIFI/RJ45				
	I/P Ports	USB 2.0 x2, Micro USB, OTG x1, RJ45 x1, HDMI Out x1, Standard Micro SD Card x1 (
	Language	English				
Features	Operation	24/7 Non-stop Operation				
	Surface	Anti-Glare 10%				
	Casing Design	Fan-cooling System				
Environment	Operating System	0°C ~ 50°C				
	Storage System	-20°C ~ 60°C				
Power	Power Supply	96V ~ 220V				
	Rated Frequency	50/60Hz				





Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.



inVokeTM
digital signage

www.invokedigitalsignage.co.uk

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as **35%** ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

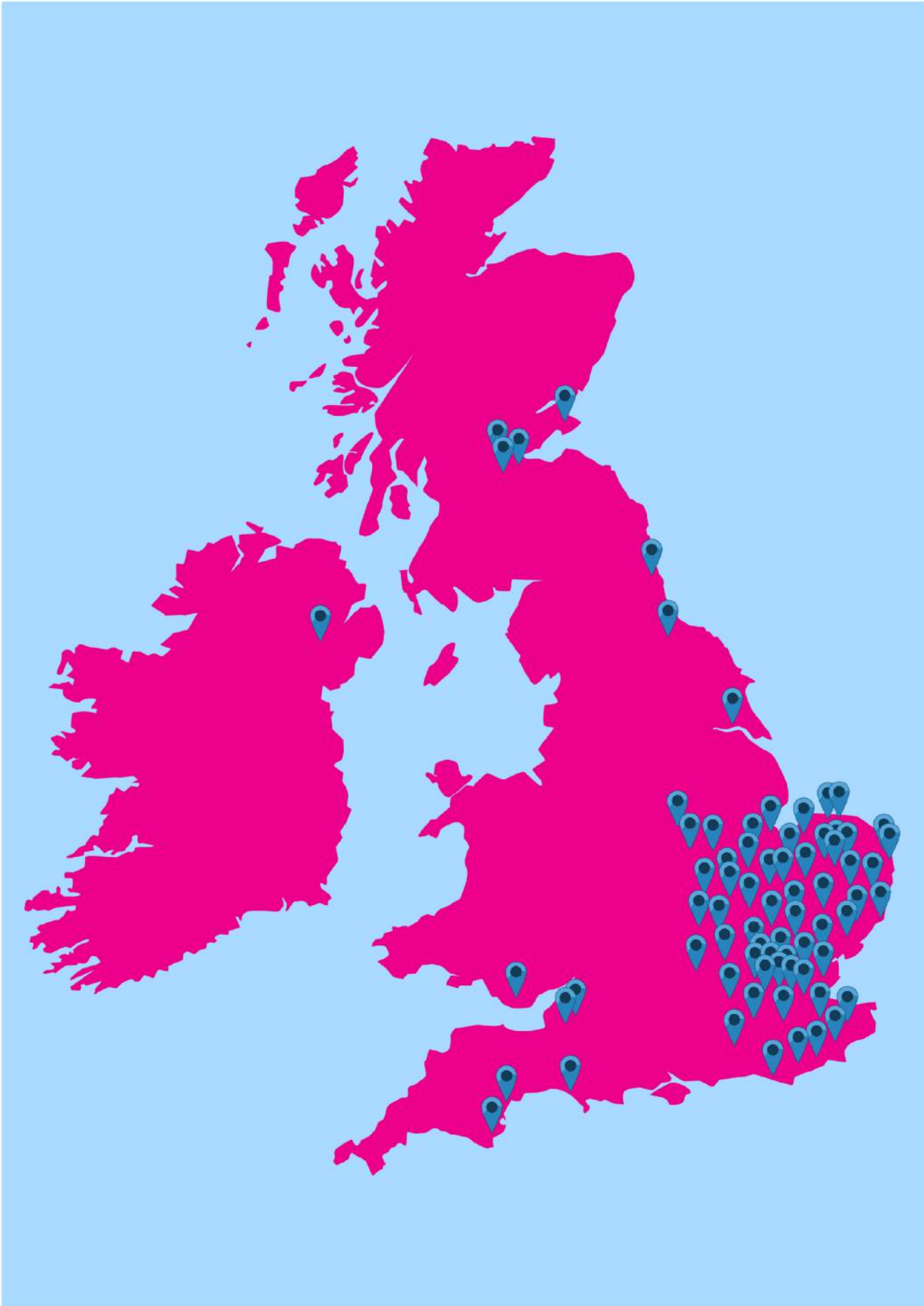
Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

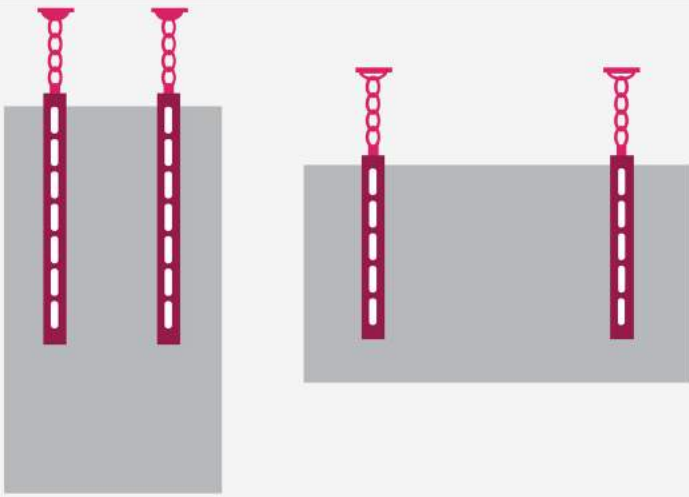
References:

www.grandviewresearch.com/industry-analysis/digital-signage-market
www.arbitron.com/downloads/arbitron_digital_billboard_study.pdf
www.visiblebanking.com/infographics-retailbankingbranches-digital-signage-newdesign-11925/2/
www.smallbusinessbonfire.com/wp-content/uploads/2012/05/fedex_sign_infographic.jpg
about.van.fedex.com/newsroom/global-english/fedex-office-survey-standout-signs-contribute-to-sales/
www.digitalsignagetoday.com/news/nilsen-study-dohh-increases-revenue-at-the-point-of-sale-2/

Raymond R. Burke. Journal of Advertising Research. Vol. 49, no. 2, June 2009, pp. 180-185
www.eclipsedigitalmedia.co.uk/top-benefits-and-roi-of-digital-menu-boards-2014/
www.digitalsignagetoday.com/blogs/beat-the-elements-with-outdoor-digital-signage-infographic/
www.warc.com/Blogs/The_smart-outdoors_Why_Digital_Out_of_Home_is_the_space_to_watch_in_2015.blog?ID=1999
davidmaister.com/articles/the-psychology-of-waiting-lines/

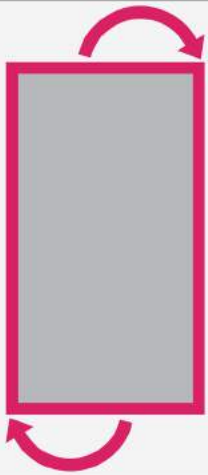
Over 300 installations NATIONWIDE





Portrait & Landscape Hanging Brackets

Portrait & Landscape, Rear Hanging Brackets for Galvanised steel cable or Chain, ideal for Window Hanging Solution.



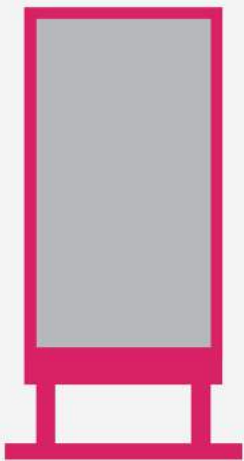
Single or Double Sided Portrait & Landscape

Ideal for Window Display or internal areas, Single and double-sided solutions, with poles, or hanging from Galvanised Steel cables or Galvanised/Black chain, Portrait or Landscape.



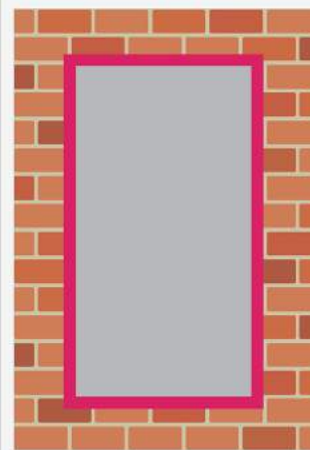
Floor to Ceiling Single Pole Mounted

Provides a secure fitting for many window displays or internal areas, poles can be cut to size to suite each installation, Portrait or Landscape and colour choice.



Floor Stands

Floor Standing telescopic single or double leg fixed securely to the floor, for Portrait or Landscape ideal for in window use.



Wall Mounted Indoor & Outdoor

Portrait & Landscape Design ideal protection for a large range of screen size: 22, 32, 43 49, 55 & 65" Displays, ideal for outdoor use - vandal and weather proof.

**Grab attention -
BOOST Sales!**



inVoke™
digital signage

www.invokedigitalsignage.co.uk