



## **DSA Content Management System**

DSA is a new product family leveraging Google Services and Android Devices. DSA comprises a platform independent Content Management System (CMS) hosted in the Cloud and an Android Player App.

The DSA Cloud Service is accessible from any WEB Browser. It allows users to distribute content, control operation and monitor status of large numbers Android platforms equipped with the DSA Player App. For more information see the DSA Player App Brochure.

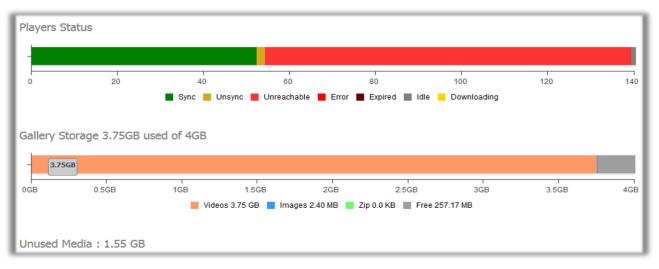


## Cloud Network Signage Solution for Android Devices

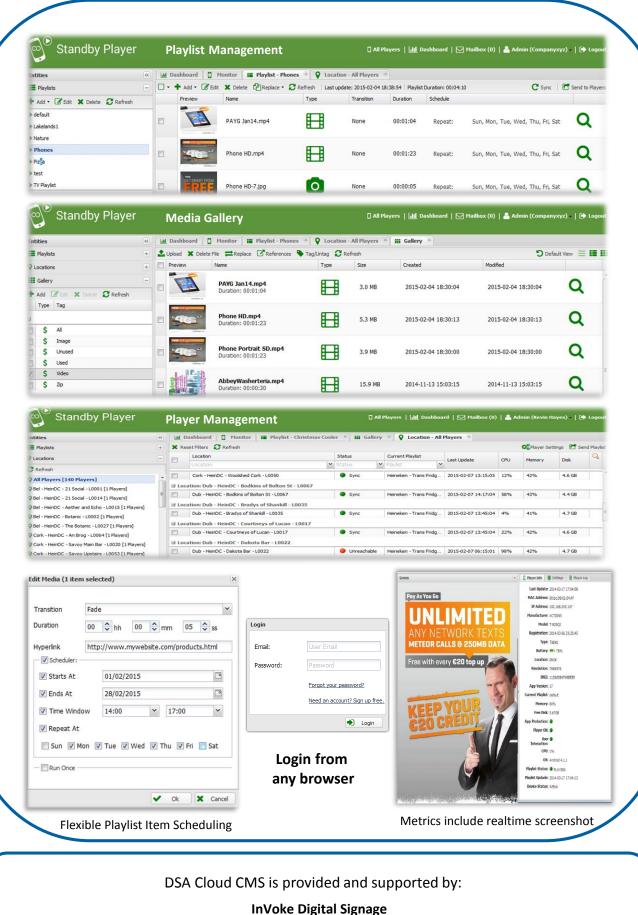
- Access DSA Service from any browser
- Upload pictures, videos or HTML5 content
- Create playlists and target devices
- Manage 100's or 1000's of devices
- Interactive Kiosk Support
- SaaS or perpetual player licences
- Lifetime software support
- Cost effective solution

- >Intuitive user interface
- >User management control
- ➤Configurable UI (branding)
- >Player control & monitoring
- >Media Gallery management
- Straightforward playlist structure
- Flexible content scheduling
- Remote player software upgrade

Android Mobile Phones, Tablets, Players or Smart Screens with the DSA Player App can connect using WIFI 3G/4G or Ethernet to the Cloud. Once registered to the DSA Cloud Service, devices can be centrally monitored and controlled using DSA's intuitive user interface. Users can access the DSA Cloud Service with any web browser.



Cloud connection only required while downloading new content (unless a live feed is being used e.g. displaying web pages, RSS feed), and our screens will continue playing your content even if there's no internet connection. In areas of poor network coverage, you can simply use a mobile hotspot to update the screens. Our animated designs are generally less than 50MB in size, so won't drain your data and only take a couple of minutes.



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