

SLIMLINE PROFESSIONAL ADVERTISING DISPLAY

SCREEN SIZE:

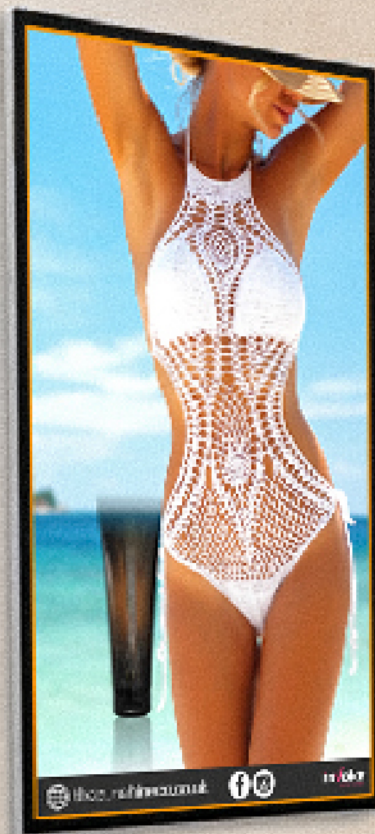
22" - 55"

- ✓ 450 nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Slim Design & Narrow Bezel
- ✓ Landscape or Portrait
- ✓ Lightweight Design

inVokeTM
digital signage

AVAILABLE
NOW!

 **3 Years
Warranty**



Portrait



Landscape



22" - 55" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 22", 32", 43", 50" & 55", all with a bright 450nit/cd display. Designed to stand out in busy retail and commercial environments 24/7.

USB Upload or Network Upgrade

Content can be easily uploaded to the in-built media player by USB stick or remotely via Network Cloud CMS.

www.invokedigitalsignage.co.uk

24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 and have no external buttons or controls to avoid tampering.

Lightweight Design

By using less and lighter materials this generation is considerably lighter than the previous version, making installation and maintenance much more convenient.

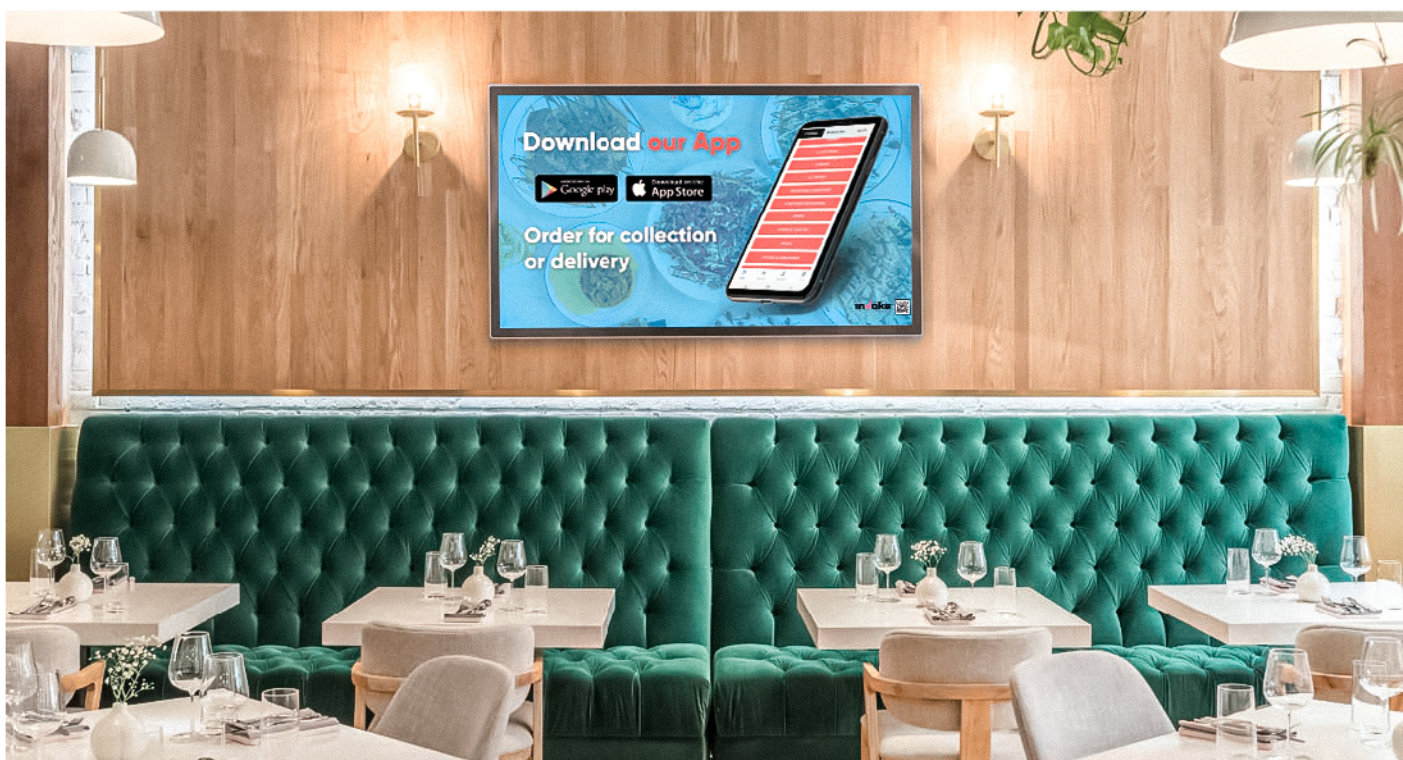


SCAN ME

SLIMLINE PRO ADVERTISING DISPLAY - Specification Table

		22 Inch	32 Inch	43 Inch	50 Inch	55 Inch
Panel	Resolution	1920x1080				
	Display Area (mm)	475x266.4	697.4x391.9	941.2x529.4	1072.8x603	1209.6x680.4
	Aspect Ratio	16:9				
	Brightness (nit/cd)	450				
	Colour	16.7M				
	Viewing Angle	178°				
	Contrast Ratio	5000:1				
Audio	Speaker Type	2x2W 4Ω				
AV Inputs	Video	HDMI, VGA				
	Audio	Audio Socket (3.5mm)				
Power	Power Consumption (W)	20	50	45	70	121
	Input Voltage	AC110~240V (50Hz~60Hz)				
Mechanical	Unit Size (WxHxD mm)	529.6x321x42.3	757.8x452.3x49.3	997.6x585.8x50.6	1135.2x665.4x63.2	1275x745.8x54.8
	Package Size (WxHxD mm)	675x424.5x118.5	868x560.5x165	1076x680x149	1279.2x818x199	1417x864.5x193
	VESA Holes (mm)	400x200	400x200	400x200	400x400/400x200	400x200
	Net Weight (kg)	6.1	10.3	16.7	27.1	29.4
	Gross Weight (kg)	8.1	13.2	20.3	32.79	36.9
Environmental	Operating Temperature	0 °C to 50 °C				
	Storage Temperature	-30°C to 60°C				
	Operating Humidity	10% to 80%				
	Storage Humidity	5% to 95%				
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)				
	Media Resolution	1920x1080/1080x1920				
	CPU	Quad-Core ARM Cortex A17, 1.6GHz				
	GPU	Quad-Core ARM Mali-T764				
	RAM	DDR3 2GB				
	Internal Storage	8GB eMMC				
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)				
	LAN	100M/1000M Ethernet (Network Version Only)				
	Wi-Fi	802.11b/g/n/ac (Network Version Only)				
	Bluetooth	Bluetooth 4.0				
	OS	Android 7.1				
Accessories	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1				
	Included	Special Wall Mount, Scheduling Software, Remote Control, Key, User Manual				
	Optional	Network Upgrade, Touch Screen Version, Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand				
Warranty	Warranty Period	3 Year Warranty				
	Technical Support	Lifetime				

Errors and omissions excepted



SLIMLINE PRO ADVERTISING DISPLAY - Features

24/7 Commercial Grade

Designed for continuous use in public spaces, these displays utilise commercial grade LCD panels, LED backlights and internal components. This means they can run 24/7. To avoid tampering, they also have no external buttons or controls.



Integrated Android Media Player

The built-in Android media player allows you to easily update on-screen content via USB upload. Alternatively, upgrade your screen to be networked without needing any additional hardware to update via the internet. Third-party software can also be installed if required.



450 nit/cd IPS Panel

Commercial grade IPS technology ensures incredible image quality and colour depth with no fall-off in colour accuracy, as well as achieving ultimate lifelike colour from an ultra-wide viewing angle in landscape or portrait orientation.



Lightweight Design

By using less and lighter materials, component weight is kept to a minimum. This compact design makes both installation and maintenance much more convenient.



Toughened Safety Glass

Although the tempered glass face is incredibly tough, in the unlikely event of a breakage the specialised safety glass will shatter into small chunks rather than shards. Not only does this prevent injury, it also protects the LCD panel from damage.



Slender Frame

Featuring a slim frame with rounded corners, these displays achieve giant tablet styling while also minimising frame size to keep focus squarely on your content.



Aluminium Surround

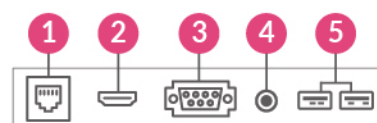
Thanks to their stunning surround, which is made of diamond-cut 6-series aluminium alloy and has a premium brushed finish, as well as their unique concave indent profile, these displays are truly distinguishable. Sculpting the surround from a single piece, rather than in segments, achieves a cleaner finish.



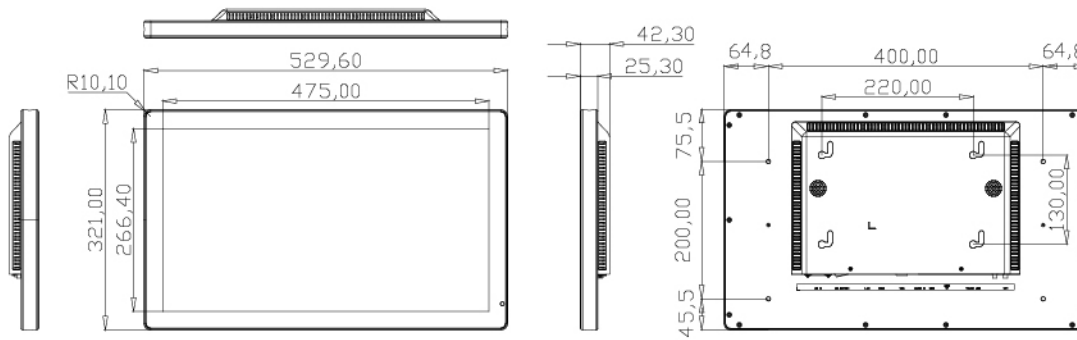
Multiple AV Inputs

By connecting to an external device via HDMI or VGA, such as a third-party PC or media player, these versatile displays can be effortlessly transformed into a commercial monitor with striking aesthetics.

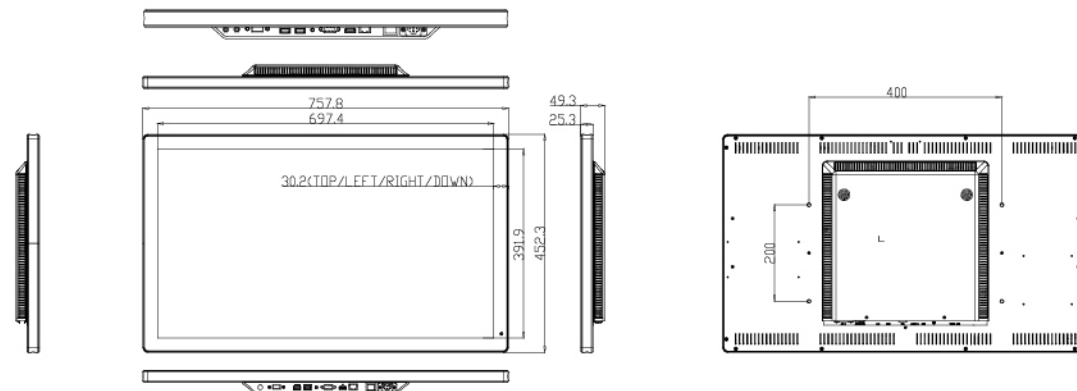
- 1 LAN
- 2 HDMI
- 3 VGA
- 4 Audio in
- 5 2 x USB



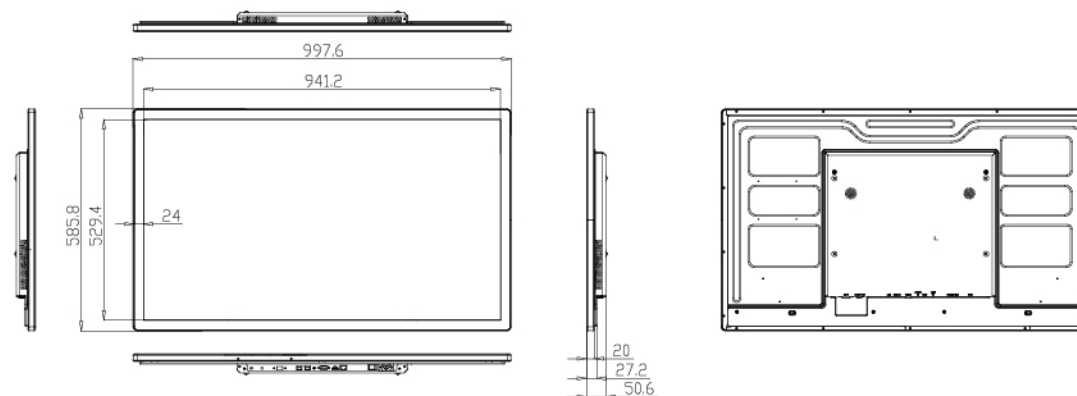
SLIMLINE PRO ADVERTISING DISPLAY - Technical Drawings



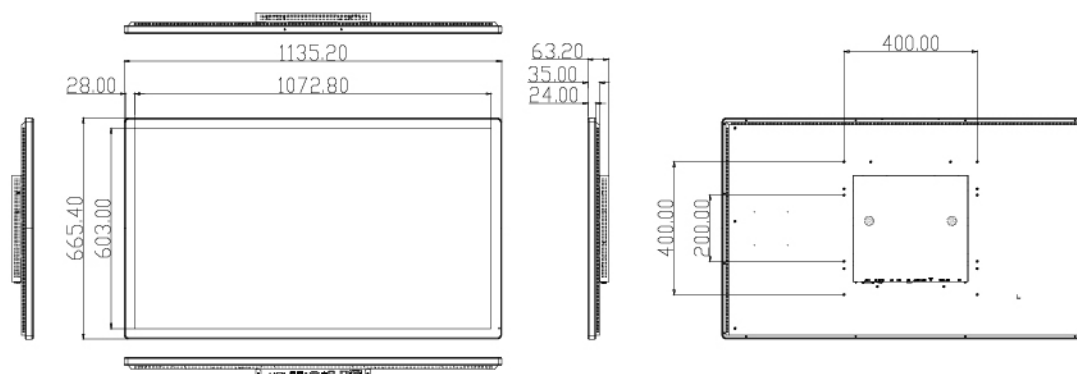
22" Inch
Technical
Drawing



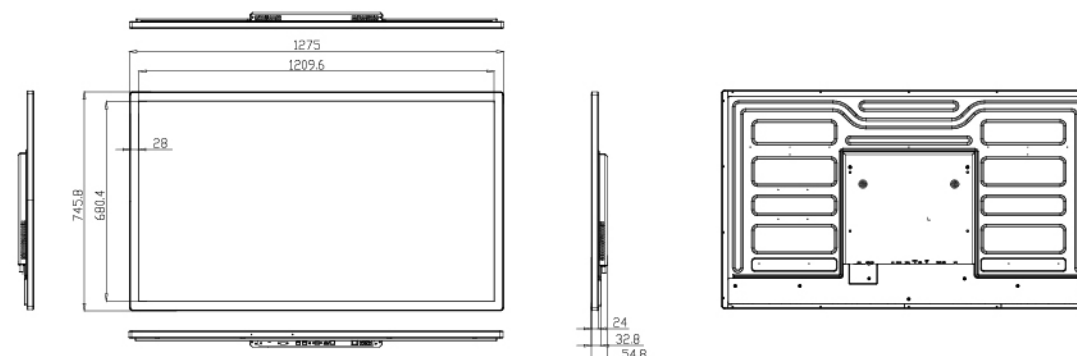
32" Inch
Technical
Drawing



43" Inch
Technical
Drawing



50" Inch
Technical
Drawing



55" Inch
Technical
Drawing

Content Management



Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.

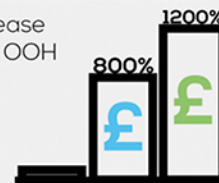


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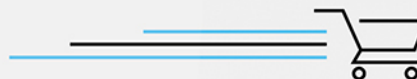
800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as

35% ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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