FREESTANDING
DIGITAL
POSTERS

SCREEN SIZE:
50" – 65"

- ✓ 450 nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Easy Manoeuvrability
- ✓ Lightweight Design

SALE

YOUR LOGO

📞 020 7242 4442

AVAILABLE NOW!

invoke™
sisley
digital signage

✓ 3 Years Warranty

65"
50"
Portrait

50" – 65" Models
The tempered glass face, rounded corners, super slim perceived depth, aluminium surround and narrow border around the screen give a captivating tablet-like aesthetic.

WOLF

USB Upload or Network Upgrade
Content can be easily uploaded to the in-built media player by USB stick or remotley via Network Cloud CMS.

70% OFF HAIR REMOVAL

24/7

24/7 Commercial Use
Designed for continuous use in public spaces, these displays utilise commercial grade LCD panels, LED backlights and internal components.

Keep Giving

Easy Manoeuvrability
Thanks to the lightweight design, integrated castors and recessed rear handles, these displays offer a portable solution that can be easily moved around.

www.invokedigitalsignage.co.uk

📱 SCAN ME

FREESTANDING DIGITAL POSTERS - Specification Table

	Panel Size	50 Inch	55 Inch	65 Inch
Panel Information	Resolution	1080 x 1920	1080 x 1920	2160 x 3840
	Display Area (mm)	603 x 1072mm	681.4 x 1210.6mm	802.5 x 1427.5mm
	Aspect Ratio	9:16	9:16	9:16
	Brightness	450nit/cd	450nit/cd	450nit/cd
	Colour	16.7M	16.7M	16.7M
	Viewing Angle	178°	178°	178°
	Contrast Ratio	5000:1	5000:1	1200:1
Audio	Speaker Type	Stereo: 10W, 4Ω x 2		
AV Inputs	Video	HDMI, VGA		
	Audio Input	Audio Socket (3.5mm)		
Power	Power Consumption (W)	>115		
	Input Voltage	AC110~240V (50Hz~60Hz)		
Mechanical	Unit Size (WxHxD mm)	665.6 x 1843.1 x 41.2	744 x 1911.5 x 41.2	883.6 x 2018 x 92.8
	Package Size (WxHxD mm)	880 x 1975 x 280	961 x 2035 x 270	1000 x 2138 x 800
	Footprint (WxH)	665.6 x 500	744 x 500	883.6 x 634.87
	Net Weight (kg)	47.95	69.5	92
	Gross Weight (kg)	78	93	102
Environment	Operating Temperature	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C
	Storage Temperature	-10°C to 55°C	-10°C to 55°C	-10°C to 55°C
	Operating Humidity	10% to 80%	10% to 80%	10% to 80%
	Storage Humidity	10% to 80%	10% to 80%	10% to 80%
Computer	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1		
	CPU	Quad-Core ARM Cortex A17, 1.6GHz		
	GPU	Quad-Core ARM Mali-T764		
	RAM	DDR3 2GB		
	Internal Storage	8GB eMMC		
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)		
	LAN	100M/1000M Ethernet		
	Wi-Fi	802.11b/g/n/ac		
	Bluetooth	Bluetooth 4.2		
	OS	Android 7.1		
	Other	No accessible buttons or controls		
Accessories	Included	Remote Control, User Manual, Power Cable, USB to USB Cable, Wi-Fi Aerial		
	Optional	Network Upgrade		
Warranty	Warranty Period	3 Year Warranty		
	Technical Support	Lifetime		

Errors and omissions excepted

Internal Locker

Having a lockable compartment in the rear of the display with space to fit a small PC or media player means running the screen from an external source is easy – simply use the HDMI or VGA and 5mm audio inputs. This device can be powered from inside the locker with no need for additional power cables.

450cd/m² IPS Panel

Commercial grade IPS technology ensures incredible image quality and colour depth with no fall-off in colour accuracy, as well as achieving ultimate lifelike colour from an ultra-wide viewing angle in portrait orientation.

Conventional Signage Display

Android Freestanding Digital Posters

IPS

24/7 Commercial Grade

Designed for continuous use in public spaces, these displays utilise commercial grade LCD panels, LED backlights and internal components. This means they can run 24/7. To avoid tampering, they also have no external buttons or controls.

24hr 7 Days

Easy Manoeuvrability

Thanks to the lightweight design, integrated castors and recessed rear handles, these displays offer a portable solution that can be easily moved around. For more permanent installations, the retractable feet can be used to keep the display in place.

Built-In Speakers

Take your digital signage solution to the next level by adding an audio element using the two integrated slimline speakers.

Free Scheduling Software

With the Network Upgrade option these displays come with free scheduling software for displaying different content at different times of the day.

BREAKFAST   LUNCH   DINNER

Power Timer

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be.
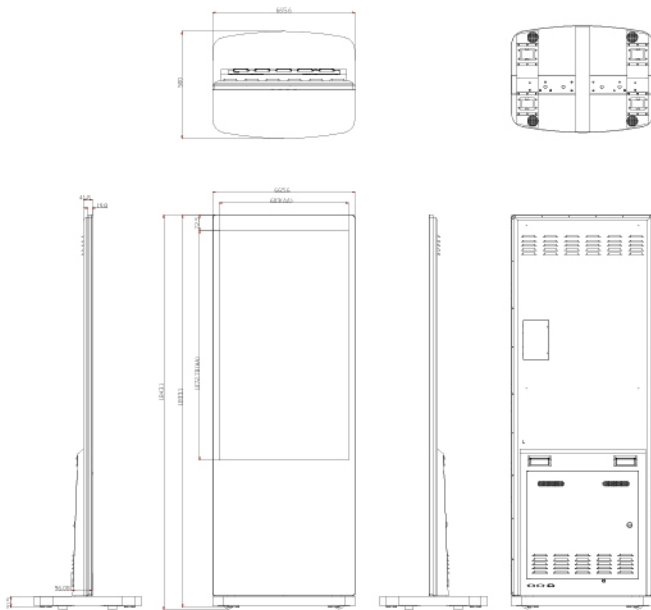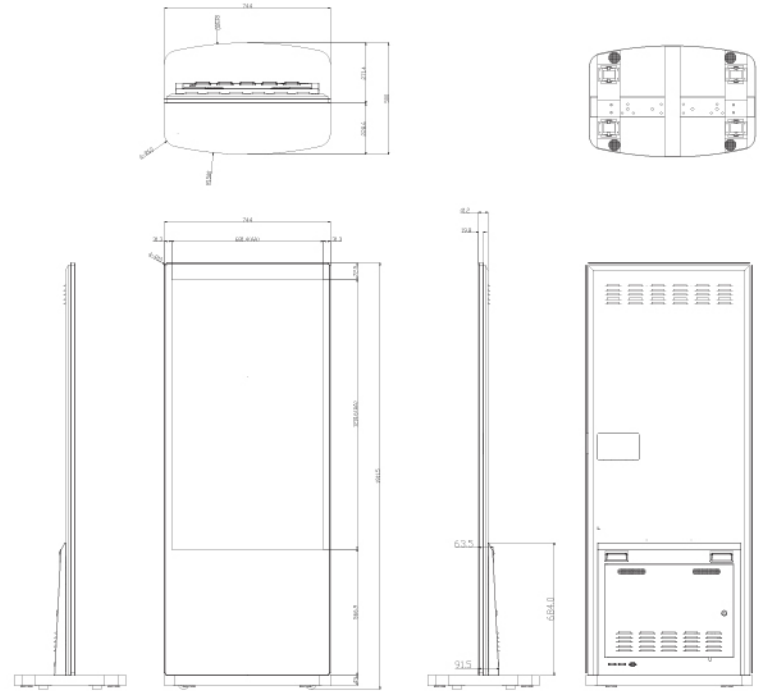
Black Version Available

Although the standard white model offers a clean, modern aesthetic, if you're after a more classic look there is also a piano black version available upon request.
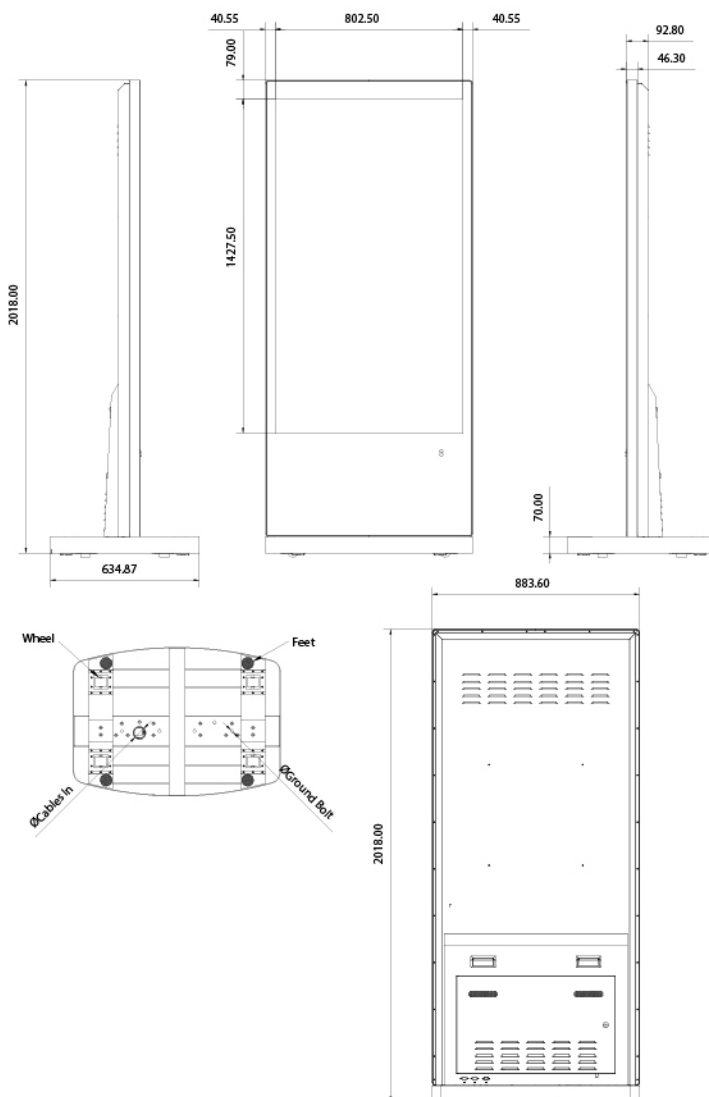
FREESTANDING DIGITAL POSTERS

50″ Technical Drawing

55″ Technical Drawing

65″ Technical Drawing

Ideal for:

- **Hair Salons**
- **Beauty Salons**
- **Aesthetic Clinics**
- **Dental Clinics**
- **Opticians**
- **Pharmacies**
- **Travel Agents**
- **Estate Agents**
- **Restaurants**
- **Takeaways**
- **Dry Cleaners**

Grab attention BOOST Sales!

GET YOUR FLU VACCINE

OCT SCAN — Helps us to view the health of

£120 OFF — PROFESSIONAL TEETH WHITENING — Get the smile you deserve >>

20% DISCOUNT ON HAIR COLOUR SERVICES — FOR FIRST-TIME CUSTOMERS

GO ON... GRAB A COOKIE

MASSAGE — www.vipsalons.com

CHICKEN DONER WITH CHIPS

Click & Collect — Order online, collect at your local store

Download

CONTENT MANAGMENT SYSTEM

Upload

CONTENT IS DOWNLOADED ONTO THE INTERNAL MEDIA PLAYER (NOT STREAMED)

Design Studio

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

inVoke™
digital signage

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Digital Displays capture **400%** more views than static displays. [3]

400%

8/10 customers have entered a store because of a sign catching their interest. [4]

One retailer noted a **24%** increase in footfall after implementing digital signage technologies [5]

Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye. [6]

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage [7]

Everyone's a winner

7x **11x**

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category [8]

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days [2]
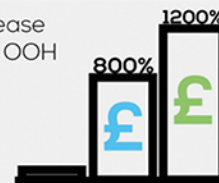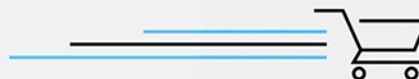
83%

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage [10]

800% £ **1200%** £

Digital Signage reduces perceived wait times at checkout by as much as **35%** [13]

'Occupied time feels shorter than unoccupied time' - David Maister – Psychology of queing [14]

5% SALES

Digital menu boards typically present a **5%** sales lift. [9]

Tips to make your signage work

Content
Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).

Reliability
Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.

Hardware Specifications
Select the right components to deliver the content playback performance your content requires and is suitable for the installation enviroment.

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