

OUTDOOR WALL RANGE

SCREEN SIZE:

22" - 65"

- ✓ 2500 nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Sunlight Readable



inVoke
digital signage

AVAILABLE
NOW!

3 Years
Warranty



Portrait



Landscape



22" - 65" Models

Available in 22" - 65" these displays are protected against all weather conditions. They also feature a waterproof coating on all internal circuit boards and waterproof over-moulded AV connectors.

USB Upload or Network Upgrade

Content can be easily uploaded to the in-built media player by USB stick or remotely via Network Cloud CMS.

www.invokedigitalsignage.co.uk

24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They are designed to be in constant use 24/7 and have no external buttons or controls to avoid tampering.

Sunlight Readable

Thanks to their commercial grade ultra-high brightness panels (2,500 nit/cd*), these displays are up to 10 times brighter than a domestic TV so are easily readable even in direct sunlight.

*22" Display is 2,000nit/cd



SCAN ME

OUTDOOR WALL RANGE - Specification Table

		22 Inch	32 Inch	43 Inch	49 Inch	55 Inch	65 Inch
Panel	Resolution	1920x1080					3840x2160
	Pixel Pitch	0.2537x0.2537	0.36375x0.36375	0.1615x0.4845	0.565x0.565	0.21x0.63	0.744x0.744
	Display Area (mm)	270x477	396x702	529x941	603x1073	686x1215	803.5x1428.5
	Aspect Ratio	16:9					
	Brightness (nit/cd)	2,000	2,500				
	Colour	16.7M					
	Viewing Angle	178°					
	Contrast Ratio	8000:1					
AV Inputs	Video	HDMI, VGA (Internal)	HDMI, VGA				
Power	Power Consumption (W)	130	190	250	300	430	550
	Input Voltage	AC110~240V (50Hz~60Hz)					
Mechanical	Unit Size (WxHxD mm)	397x736x120	516x1041x130	670x1410x140	746x1500x140	817x1638x140	990x1910x140
	Package Size (WxHxD mm)	515x845x280	640x1180x338	793x1550x302	860x1632x300	1050x1800x310	1100x2030x320
	VESA Holes (mm)	250x250	340x340	400x400/400x800	500x400/500x800	600x400/600x800	800x400/1000x400
	Net Weight (kg)	20.05	36.2	58.75	80	85	95
	Gross Weight (kg)	23.5	45	70.15	91	98	120
	IK Rating	IK10					
Environmental	Operating Temperature:	-20 °C to 50 °C					
	Operating Humidity:	10% - 80%					
	Storage Temperature:	-30°C - 60°C					
	Storage Humidity:	5% - 90%					
	Enclosure Protection	IP65					
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)					
	Media Resolution	1920x1080/1080x1920					
	Internal Memory	6GB					
	CPU	Quad-Core Cortex-A9 @1.6GHz					
	GPU	Mali-400 MP4 @600MHz					
	RAM	1GB DDR3					
	Internal Storage	8GB NAND					
	USB	USB2.0 HOST (x2)					
	LAN	10/100M Ethernet					
	Wi-Fi	802.11b/g/n					
	OS	Android 4.2.2					
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1					
Accessories	Included	AC Power Cable, Remote Control, Wall Mount					
	Optional	Touch Screen Upgrade, Network Upgrade, Camera					
Warranty	Warranty Period	3 Year Warranty					
	Technical Support	Lifetime					

Errors and omissions excepted



OUTDOOR WALL RANGE - Features

Vandal Proof

With a mild steel enclosure and thermally-toughened glass front, these IK10 rated displays are designed to withstand any damage that may occur in public spaces. To avoid tampering, controls and inputs are hidden and cannot be accessed by passers-by.



Anti Reflective Glass

The front glass face is specially treated to help diffuse direct sunlight, making the display easily readable even in bright weather conditions.



Optional Network Upgrade

For a small charge, you can upgrade your screen to be networked. This will allow you to connect your screen via Wi-Fi, LAN or 4G, and then remotely update it over the internet.



Free Lockable Wall Mount

To ensure that this is a complete turnkey solution, a lockable wall mount is included at no extra cost, allowing you to securely mount your screen in either landscape or portrait orientation.



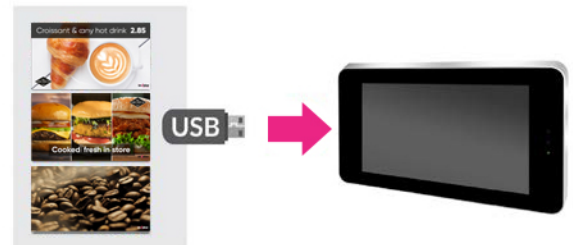
Advanced Temperature Control System

To maximise the lifespan of the display, the internal airflow system keeps the screen running at the optimal temperature regardless of the external conditions. Built-in air conditioning can be tailored to allow the display to work in any climate.



Plug and Play

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB, insert into the display, wait for your content to copy over, then remove. Your images and videos will now play in a continuous loop.



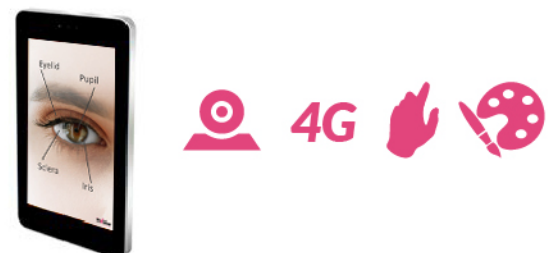
Internal Locker

Should you need run the screen from an external source, there is space to fit a small PC or media player inside the lockable compartment. This can then be connected to the display via the HDMI, VGA or 3.5mm audio inputs.

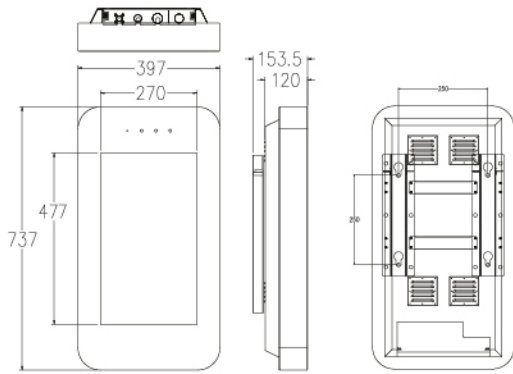


Customisation Available

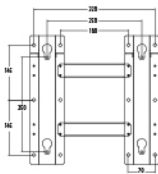
Bespoke displays can be manufactured to order should you require a non-standard solution, to incorporate a camera or touch screen upgrade for example. We can also modify existing models to add a 4G module for mobile connectivity or a vinyl logo/wrap.



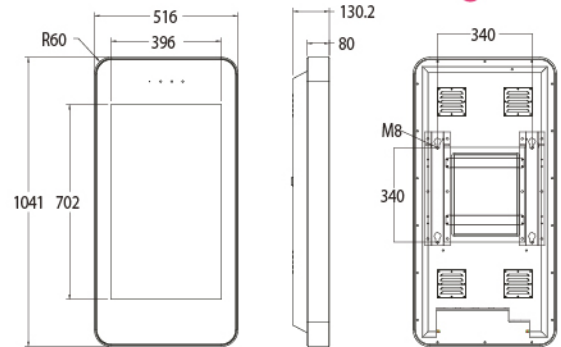
22" Technical Drawing



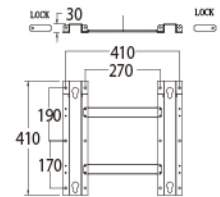
Bracket



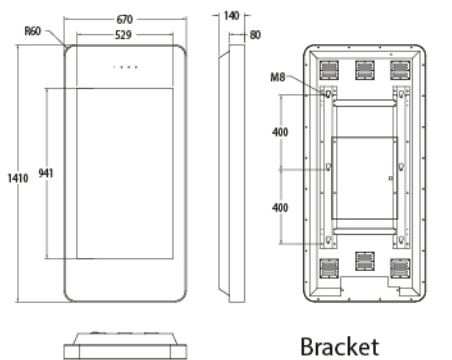
32" Technical Drawing



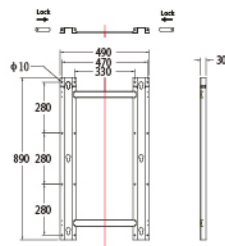
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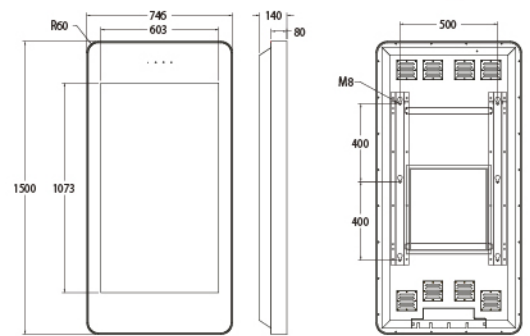
43" Technical Drawing



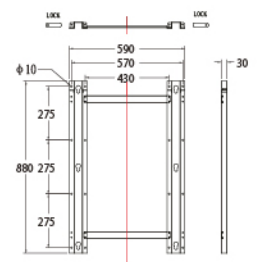
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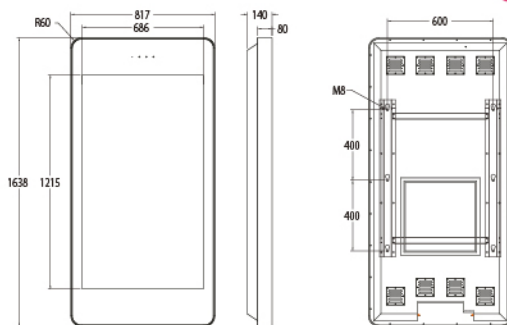
49" Technical Drawing



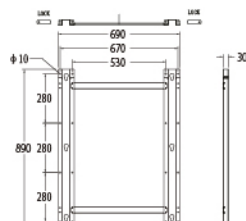
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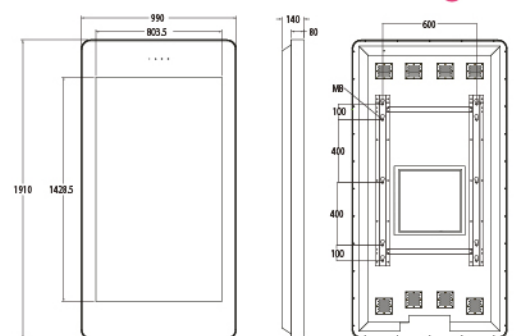
55" Technical Drawing



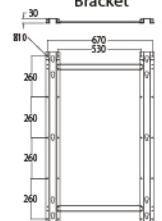
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65" Technical Drawing



Bracket



OUTDOOR WALL RANGE - Size comparisons



Ideal for:

- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Restaurants
- Takeaways
- Dry Cleaners

Grab attention
BOOST Sales!

invoke™
digital signage

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Content Management



Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.



inVokeTM
digital signage

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800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as

35% ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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700+ installations NATIONWIDE

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