VIDEO WALL DISPLAY

invoke digital signage

PANEL SIZE:
49" – 55"

- ✓ 500 nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Slim Design & Narrow Bezel
- ✓ Landscape or Portrait

AVAILABLE NOW!

invoke digital signage

3 Years Warranty

55" **49"** **Portrait**

55" **49"** **Landscape**

49" & 55" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 49" & 55", all with a bright 500nit/cd display. Designed to stand out in busy retail and commercial environments 24/7.

USB Upload or Network Upgrade

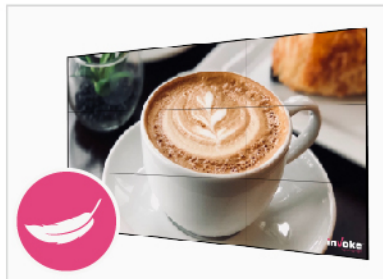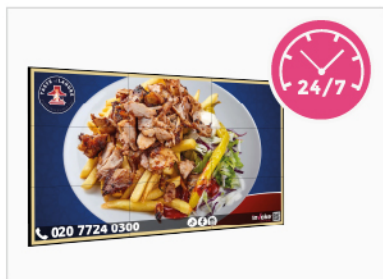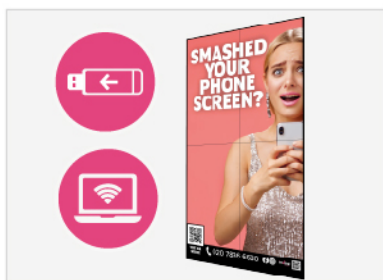Content can be easily uploaded to the in-built media player by USB stick or remotley via Network Cloud CMS.

24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 and have no external buttons or controls to avoid tampering.

Lightweight Design

By using less and lighter materials this generation is considerably lighter than the previous version, making installation and maintenance much more convenient.

www.invokedigitalsignage.co.uk

SCAN ME

VIDEO WALL Display- Specification Table

	Panel Size	49 Inch	55 Inch
Panel Information	Resolution	1920 x 1080	1920 x 1080
	Bezel Size	Bottom/right: 2.34, Top/left: 1.16	Bottom/right: 1.2, Top/left: 2.3
	Display Area (mm)	1074mm x 604.3mm	1209.9mm x 680.7mm
	Aspect Ratio	16:9	16:9
	Brightness	500nit/cd	500nit/cd
	Colour	16.7M	16.7M
	Colour Temperature	10,000K	10,000K
	Viewing Angle	178°	178°
	Contrast Ratio	1,300:1	1,300:1
AV Inputs	Inputs	DisplayPort In, HDMI In x2, RS-232 In	
	Outputs	DisplayPort Out, RS-232 Out	
Power	Power Consumption (W)	<120W	<200W
	Input Voltage	AC110~240V (50Hz/60Hz)	
	Input Voltage	VESA DPMS	
Mechanical	Unit Size (WxHxD mm)	1077.5 x 607.8 x 101.6	1213.4 x 684.2 x 106.9
	Package Size (WxHxD mm)	1210 x 730 x 210	1345 x 820 x 210
	VESA Holes (mm)	600 x 400 M6	600 x 400 M6
	Net Weight (kg)	14.4	17.15
	Gross Weight (kg)	20.1	23.75
Environment	Operating Temperature	0 °C to 50 °C	
	Storage Temperature	-30°C to 60°C	
	Working Pressure	800 - 1114 hPa (Altitude:0-2,000m)	
Accessories	Included	1.5m HDMI Cable, LAN Cable and IR Sensor, Remote Control, 1.5m Power Cable, User Manual	
	Optional	Network Upgrade, Touch Screen Frame	
Warranty	Warranty Period	3 Year Warranty	
	Technical Support	Lifetime	

Errors and omissions excepted

Super Narrow Bezel (3.5mm)

With a total panel-to-panel bezel size of 3.5mm these displays are ideal as part of a virtually seamless LCD video wall – providing you with an eye catching, and content focused display. Their super narrow bezel allows you to build video walls of any size.

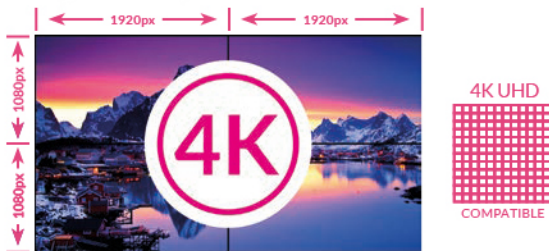**3.5mm** Super Narrow Bezel

500nit/cd IPS Panel

With a brightness of 500nit/cd that ensures high visibility even under bright ambient light, these commercial grade IPS panels are designed to achieve ultimate lifelike colour with a remarkable viewing angle of 178° in both landscape and portrait.

Conventional Signage Display
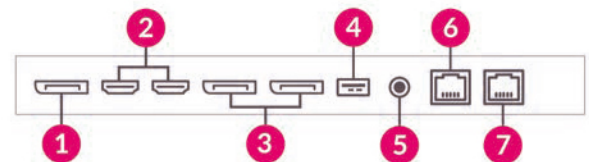
LCD Video Wall Display

\\\IPS

4K Compatible Video Wall

With large video walls content resolution is very important. If you have a 4K source you can achieve extraordinary image quality and ultra-high definition without the need to scale devices or purchase any external matrix controller.

1920px   1920px
1080px
1080px

4K

4K UHD
COMPATIBLE

Multiple Inputs

Featuring HDMI and DisplayPort inputs, these displays are ideal whether the screens are being used individually, as part of a video wall using the internal video matrix processor or being run from an external matrix controller.

1. DisplayPort Out   5. IR Extension
2. HDMI In x2   6. RS-232 In
3. DisplayPort In x2 7. RS-232 Out
4. USB (Firmware Updates)

24/7 Commercial Grade

These displays use a commercial grade LCD panel and LED components. They have the ability to be in constant use 24/7 and have no external buttons or controls to avoid tampering.

24hr **7** Days

Resistant to Blackening

These displays feature a fanless cooling system that keeps panels and other internal components at the optimum working temperature. This not only provides resistance to blackening but it also ensures a long and reliable life for your screens.

Conventional Signage Display

LCD Video Wall Displays
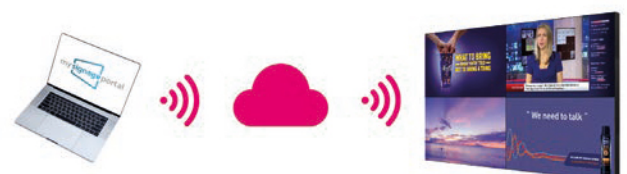
80°C   110°C

Eco Friendly Display

Designed to perform at high quality levels while operating at a lower energy usage, these displays feature LED backlight technology that reduces power consumption by around 30%. They also feature an eco-friendly power timer that recognises your input signal so they automatically power off and on and are only in use when needed.

Low Power Consumption
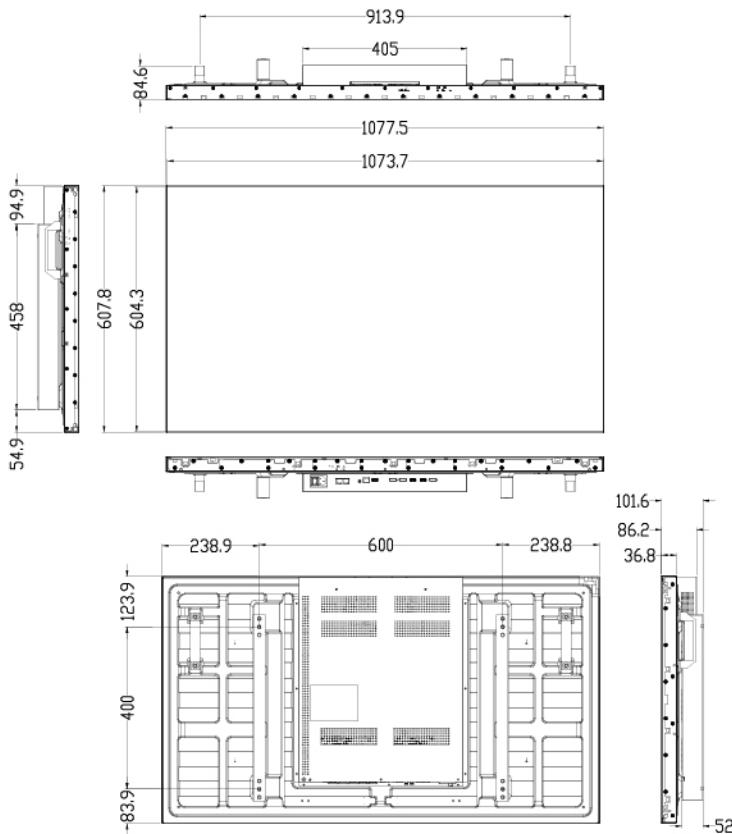
Eco Friendly Power Timer

Optional External Network Upgrade

With our Cloud Network Media Player, you can connect your video wall via Wi-Fi, LAN or 4G, and then remotely update it over the internet. Additionally, you can manage the content displayed with our user-friendly content management system.
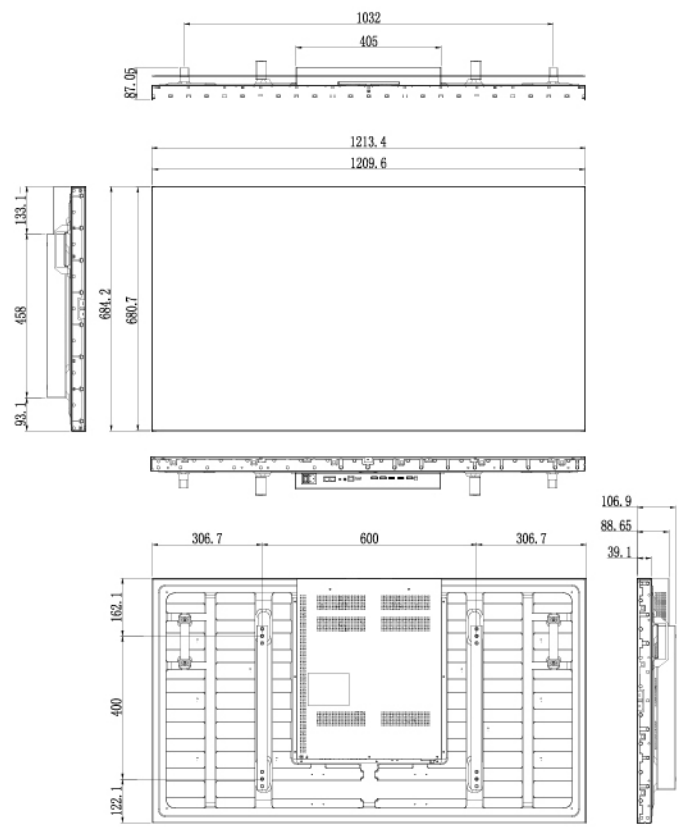
VIDEO WALL Display - Technical Drawing

49" Technical Drawing

55" Technical Drawing

VIDEO WALL Display - Key Features

3.5MM SUPER NARROW BEZEL

ULTRA RESISTANT TO BLACKENING DEFECT

LANDSCAPE OR PORTRAIT ORIENTATION

SLIM PROFILE

Click & Collect
Order online, collect at your local store

www.snappysnaps.co.uk/marlow | marlow@snappysnaps.co.uk

snapp
photo&dig

ANTI-GLARE IPS PANEL

24/7 COMMERCIAL GRADE

SILENT RUNNING

VESA COMPATIBLE MOUNTING

Ideal for:

- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Restaurants
- Takeaways
- Dry Cleaners

Grab attention BOOST Sales!

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Download

CONTENT MANAGMENT SYSTEM

Upload

CONTENT IS DOWNLOADED ONTO THE INTERNAL MEDIA PLAYER (NOT STREAMED)

Design Studio

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays. [3]

400%

8/10 customers have entered a store because of a sign catching their interest. [4]

One retailer noted a **24%** increase in footfall after implementing digital signage technologies [5]

Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye. [6]

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage [7]

Everyone's a winner

7x **11x**

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category [8]

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days [2]
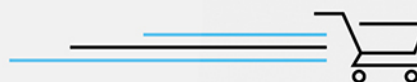
83%

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage [10]

800% **1200%**

Digital Signage reduces perceived wait times at checkout by as much as **35%** [13]

'Occupied time feels shorter than unoccupied time' - David Maister – Psychology of queing [14]

Digital menu boards typically present a **5%** sales lift. [9]

5% SALES

Tips to make your signage work

Content
Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).

Reliability
Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.

Hardware Specifications
Select the right components to deliver the content playback performance your content requires and is suitable for the installation enviroment.

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