

SUPER BRIGHT WINDOW DISPLAYS

Ideal for Shop Fronts &
Window Displays

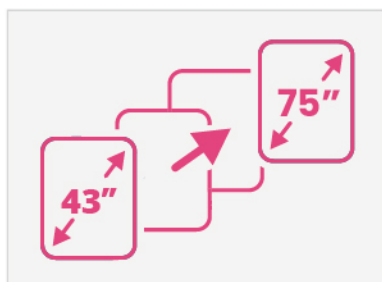
SCREEN SIZE:

43" - 75"

- ✓ 3500nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Slim Design with Fan Cooling System
- ✓ Landscape or Portrait

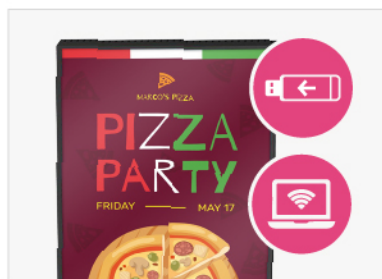


3 Years
Warranty



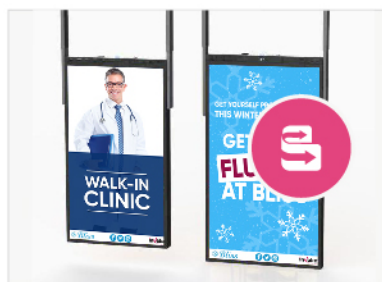
43"-75" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 43" - 75", all with a ultra high bright 3500nit/cd display. Designed to stand out in busy retail and commercial environments 24/7.



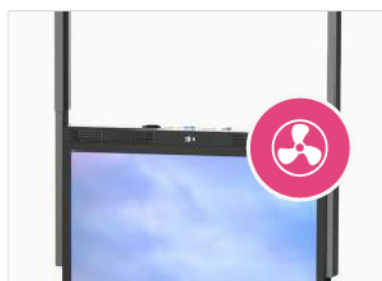
USB Upload or Network Upgrade

Content can be either uploaded to the in-built media player by USB stick or remotely via Cloud CMS.



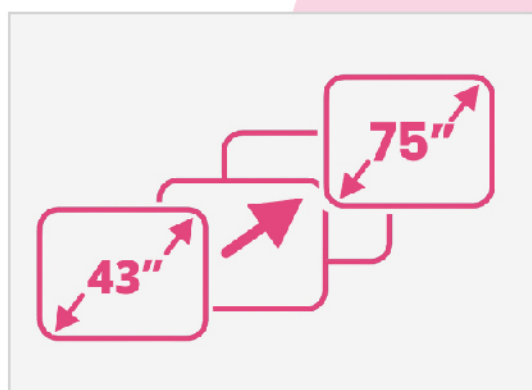
Single & Double Sided Models Available

Attract customers with a super high bright 3500nit/cd external facing display & 1000nit/cd internal facing display. Ideal for south facing locations for your signage to always be visible.



Built in Internal Fan Cooling System

Designed to run Super Bright content 24/7, the screens feature built in cooling fans to prevent blackening and screen burn out.



www.invokedigitalsignage.co.uk



SUPER BRIGHT WINDOW DISPLAY - Single Sided Options

Panel Information	Panel Size	43 Inch	49 Inch	55 Inch
	Panel Type	α-Si TFT-LCD	α-Si TFT-LCD	α-Si TFT-LCD
	Active Area (mm)	941.184 x 529.416 mm	1073.8 x 604 mm	1209.6 x 680.4 mm
	Aspect Ratio	16:9	16:9	16:9
	Resolution	1920 x 1080px	1920 x 1080px	1920 x 1080px
	Brightness	3500nit/cd	3500nit/cd	3500nit/cd
	Contrast Ratio	1400:1	1400:1	1400:1
	Viewing Angle	178/178	178/178	178/178
	Frequency	60Hz	60Hz	60Hz
	Panel Size	65 Inch	75 Inch	
	Panel Type	α-Si TFT-LCD	α-Si TFT-LCD	
	Active Area (mm)	1428.48 x 803.52 mm	1649.66 x 927.936 mm	
	Aspect Ratio	16:9	16:9	
	Resolution	3840 x 2160px	3840 x 2160px	
	Brightness	3500nit/cd	3500nit/cd	
	Contrast Ratio	1400:1	1400:1	
	Viewing Angle	178/178	178/178	
	Frequency	60Hz	60Hz	
Operating System	System	Android 5.1		
	CPU	RK3288		
	RAM	2GB		
	ROM	8GB		
	Network	WIFI/RJ45		
	I/P Ports	USB 2.0 x2, Micro USB, OTG x1, RJ45 x1, HDMI Out x1, Standard Micro SD Card x1		
	Language	English		
Features	Operation	24/7 Non-stop Operation		
	Surface	Anti-Glare 10%		
	Casing Design	Fan-cooling System		
Environment	Operating System	0°C ~ 50°C		
	Storage System	-20°C ~ 60°C		
Power	Power Supply	96V ~ 220V		
	Rated Frequency	50/60Hz		

Errors and omissions excepted



SUPER BRIGHT WINDOW DISPLAY - Double Sided Hanging Solution

Panel Information	Size	49"	55"
	Aspect Ratio	9:16	9:16
	Resolution	1080 x 1920px	1080 x 1920px
	Viewing Angle	178°	178°
	Brightness	3500nit/cd (Window), 1000nit/cd (Internal)	3500nit/cd (Window), 1000nit/cd (Internal)
	Active Area	604 x 1073.78mm	680.4 x 1209.6mm
	Refresh Rate	60Hz	60Hz
Computer	OS Version	Android 7.1	
	CPU	Quad-Core ARM Cortex A17, 1.6GHz	
	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)	
	Media Resolution	1080x1920	
	GPU	Quad-Core ARM Mali-T764	
	LAN	100M/1000M Ethernet (Network Version Only)	
	Wi-Fi	802.11b/g/n/ac (Network Version Only)	
Environment	Operating Temp	0°C~50°C	
	Storage Temp	-30°C~60°C	
Power	Power Consumption (w)	340	
	Input Voltage	AC110~240V (50Hz~60Hz) (Manual switching necessary)	



Ideal for:

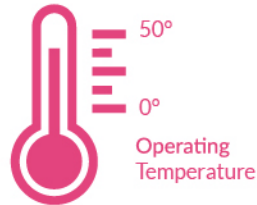
- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Jewellers

Grab attention - BOOST Sales!

SUPER BRIGHT WINDOW DISPLAY – Single Sided Features

Smart Temperature Control System

The responsive internal airflow system keeps the panel and other internal components at optimum working temperature. This ensures a long and reliable life for your screen, even when used continuously in outward-facing windows.



Stylish Lightweight Enclosure

By utilising aluminium for the front frame of the enclosure, these displays have a high thermal conductivity for rapid heat loss and are lightweight for easy installation. This is enhanced by the integrated rear handles, which makes install even easier. The back case is made of robust mild steel for added durability.



IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature and a super-high contrast ratio when used in either landscape or portrait.



Sleek Thin Bezel

The narrow bezel not only gives these displays a stylish, modern aesthetic, but also means maximum attention is drawn to the on-screen content for high impact messaging.



Ultra Resistant to Blackening Defect

Thanks to their special ultra-high brightness panels, these displays can withstand surface temperatures up to 110°C without suffering from any blackening defect. This is crucial for outward-facing window displays, which must contend with exposure to direct sunlight.



Integrated Android Media Player

The integrated Android media player allows you to easily update on-screen content via USB plug and play. Alternatively, upgrade your screen to be networked without needing any additional hardware to unlock our cloud-based CMS software. Third-party software can be installed instead if required.



Double Sided – Additional Features

Floor / Ceiling Fixed Options Available

Along with the ceiling fixed option these versatile displays can also be transformed into a floor-fixed solution using the optional floor stand. No matter which mounting option you go for, an easy install is guaranteed.

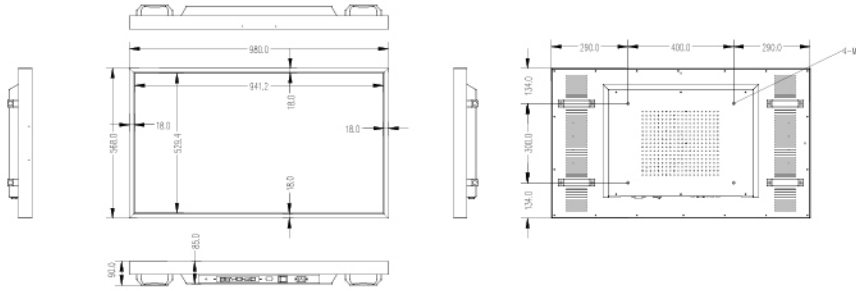


Different Content on Each Side

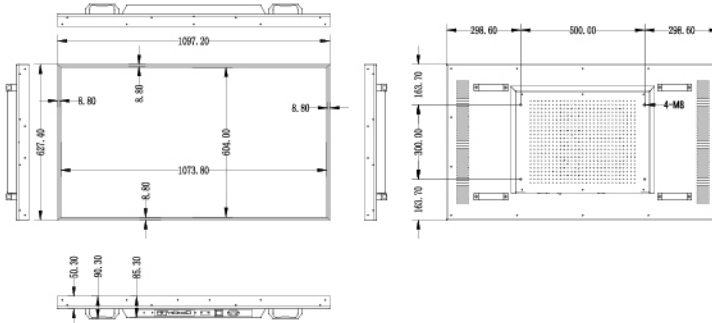
When using our user-friendly online CMS software, you can really capitalise on the duality of these displays by broadcasting different content on each side. Tailor your messaging to people inside and outside the building for maximum effectiveness.



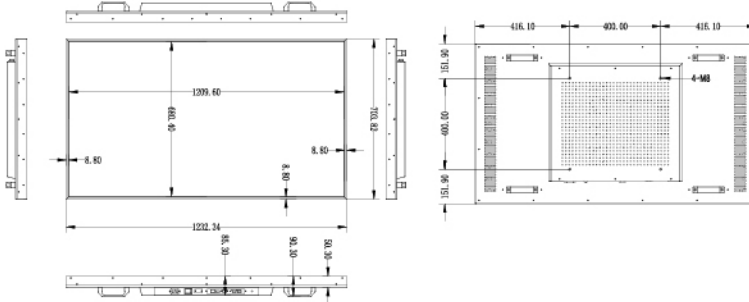
43" SINGLE SIDED – Technical Drawing



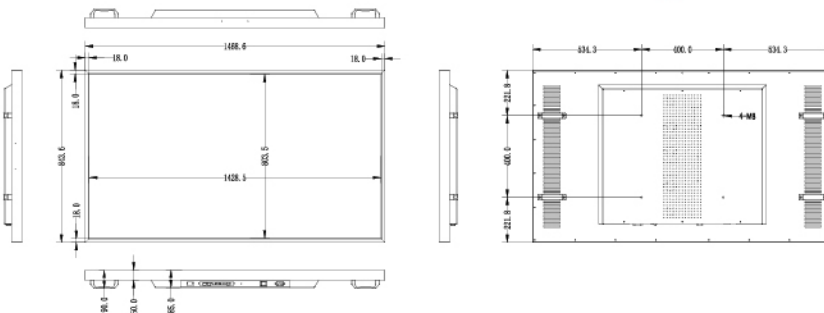
49" SINGLE SIDED – Technical Drawing



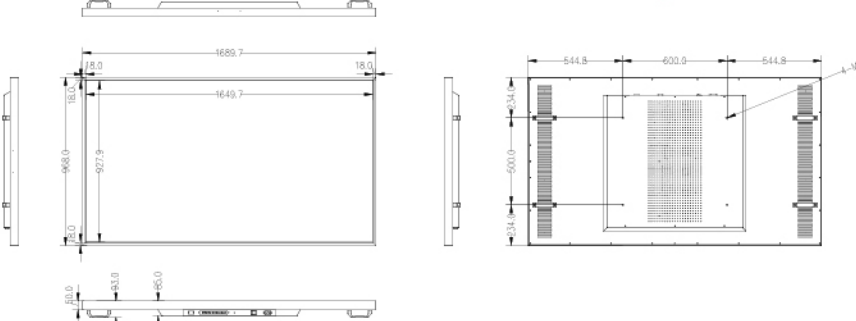
55" SINGLE SIDED – Technical Drawing



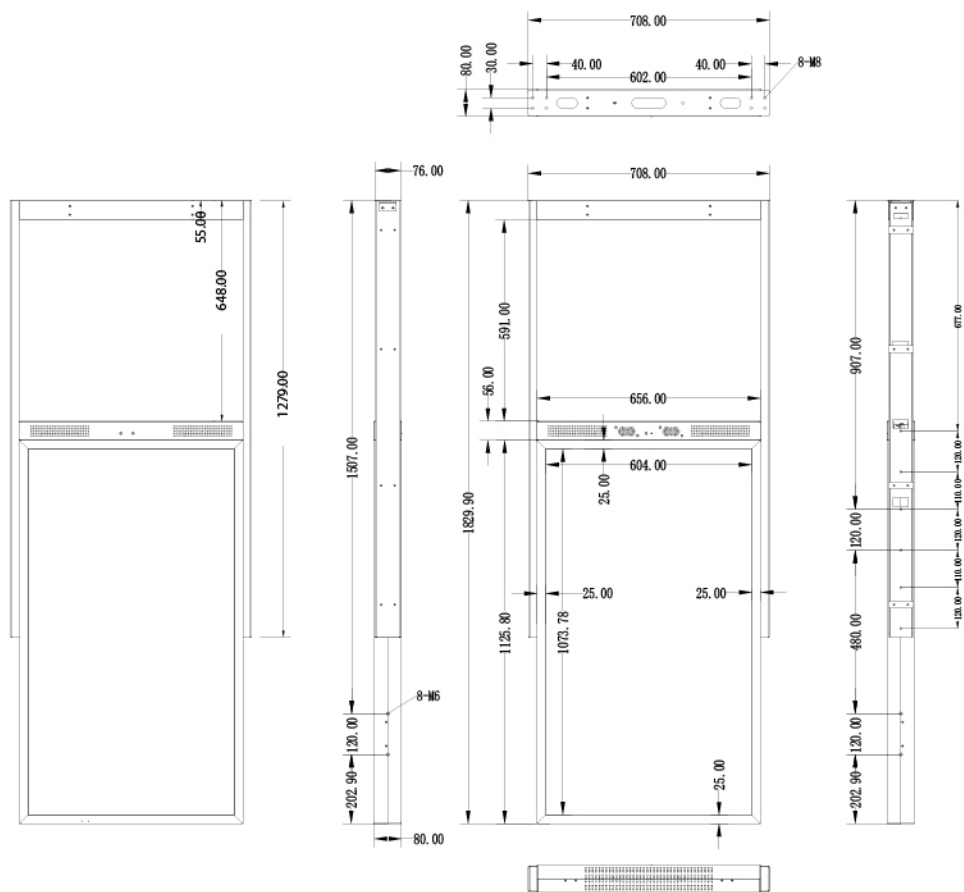
65" SINGLE SIDED – Technical Drawing



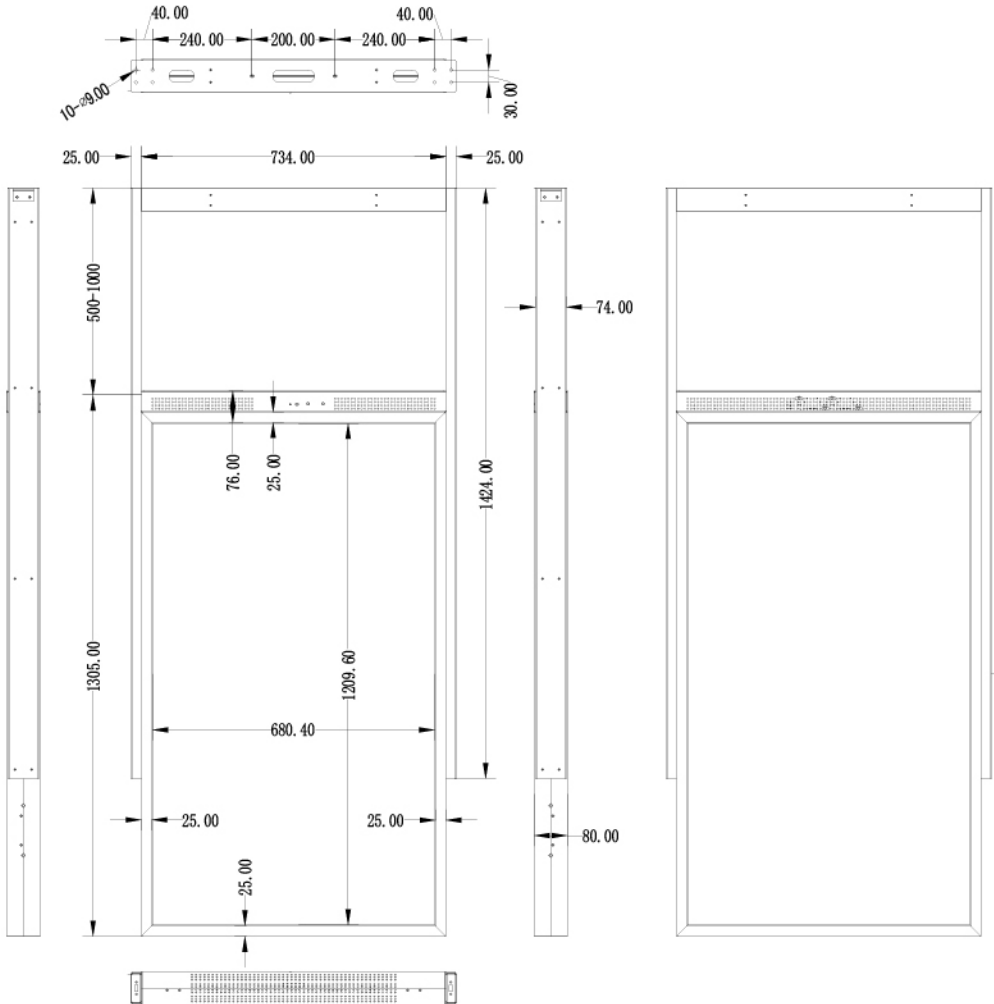
75" SINGLE SIDED – Technical Drawing



49" DOUBLE SIDED - Technical Drawing



55" DOUBLE SIDED - Technical Drawing






Upload

Design Studio

**CONTENT IS
DOWNLOADED
ONTO THE
INTERNAL
MEDIA PLAYER
(NOT STREAMED)**

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.

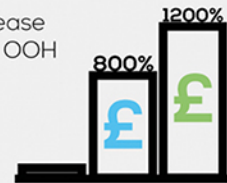


inVokeTM
digital signage

www.invokedigitalsignage.co.uk

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as

35% ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

References:

www.grandviewresearch.com/industry-analysis/digital-signage-market
www.arbitron.com/downloads/arbitron_digital_billboard_study.pdf
www.visiblebanking.com/infographics-retailbankingbranches-digital-signage-newdesign-11925/2/
www.smallbusinessbonfire.com/wp-content/uploads/2012/05/fedex_sign_infographic.jpg
about.van.fedex.com/newsroom/global-english/fedex-office-survey-standout-signs-contribute-to-sales/
www.digitalsignagetoday.com/news/nelsen-study-doh-increases-revenue-at-the-point-of-sale-2/

Raymond R. Burke. Journal of Advertising Research. Vol. 49, no. 2, June 2009, pp. 180-185
www.eclipsedigitalmedia.co.uk/top-benefits-and-rol-of-digital-menu-boards-2014/
www.digitalsignagetoday.com/blogs/beat-the-elements-with-outdoor-digital-signage-infographic/
www.warc.com/Blogs/The_smart-outdoors_Why_Digital_Out_of_Home_is_the_space_to_watch_in_2015.blog?ID=1999
davidmaister.com/articles/the-psychology-of-waiting-lines/

