

INTERNAL RANGE COMMERCIAL MONITOR

SCREEN SIZE:
32" - 55"

- ✓ 450 nit/cd Display
- ✓ USB Player
- ✓ Slim Design & Narrow Bezel
- ✓ Landscape or Portrait
- ✓ Lightweight Design



AVAILABLE
NOW!

 3 Years
Warranty



Portrait



Landscape



32" - 55" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 32", 43", 50" & 55", all with a bright 450nit/cd display. Designed to stand out in busy retail and commercial environments 24/7.

USB Player

MP4 and JPEG play in a continuous loop from the USB drive. If videos are being played, there will be a black screen at the end of each rotation before it goes around again. Landscape or Portrait: content must be created at 1920x1080p - if portrait it needs to be rotated on its side at the content design stage.

24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 and have no external buttons or controls to avoid tampering.

Lightweight Design

By using less and lighter materials this generation is considerably lighter than the previous version, making installation and maintenance much more convenient.

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SCAN ME

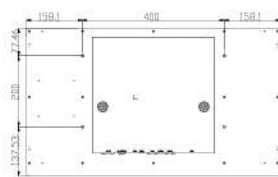
INTERNAL RANGE COMMERCIAL MONITOR - Specification Table

		32 Inch	43 Inch	50 Inch	55 Inch
Panel	Resolution	1920x1080			
	Display Area (mm)	698.4x392.85	941.2x529.4	1073.8x604	1209.6x680.4
	Bezel Size (mm)	Top/left/right: 7.1, Bottom: 11.6	Top/left/right: 11.2, Bottom: 17.3	8.3	Top/left/right: 8.9, Bottom: 15
	Pixel Pitch	0.12125x0.36375	0.49x0.49	0.5593x0.5593	TBC
	Aspect Ratio	16:9			
	Brightness (nit/cd)	450			
	Colour	16.7M			
	Viewing Angle	178°			
	Contrast Ratio	1200:1			
Audio	Speaker Type	2W, 8Ω (x2)			
AV Inputs	Video	HDMI, VGA, Audio Socket (3.5mm), BNC (AV)			
	Control	RS-232			
Power	Power Consumption (W)	41	45	88	98
	Input Voltage	AC110-240V (50Hz~60Hz)			
Mechanical	Unit Size (WxHxD mm)	716.2x415.05x45.95	963.6x557.9x48.1	1090.4x621.3x56.9	1232x708.9x49.9
	Package Size (WxHxD mm)	870x565x170	1060x650x160	1241x754x193.7	1360x830x188
	VESA Holes (mm)	400x200 M6		400x400/400x200 M6	400x200 M6
	Net Weight (kg)	8.7	11.65	18	18.2
	Gross Weight (kg)	11.7	15.5	22	24.8
Environmental	Operating Temperature	0 °C to 40 °C			
	Storage Temperature	-10°C to 55°C			
	Operating Humidity	10% to 80%			
	Storage Humidity	10% to 90%			
Computer	Media Formats	Video (AVI, MP4), Audio (MP3), Image (JPG, BMP)			
	Media Resolution	1920x1080/1080x1920			
Accessories	Included	Remote Control, User Manual			
	Optional	Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand			
Warranty	Warranty Period	3 Year Warranty			
	Technical Support	Lifetime			

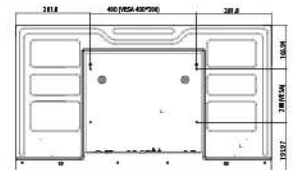
INTERNAL RANGE COMMERCIAL MONITOR - Technical Drawings



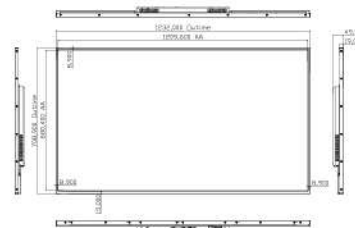
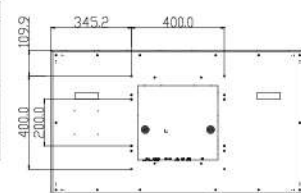
32" Inch



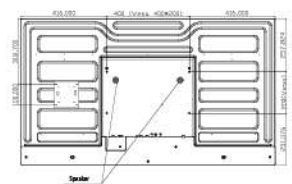
43" Inch



50" Inch



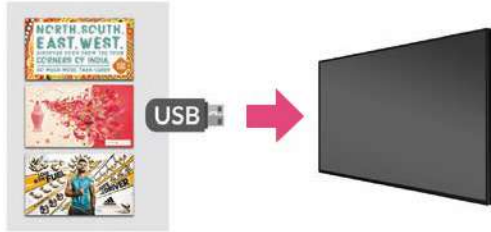
55" Inch



INTERNAL RANGE COMMERCIAL MONITOR - Features

USB Player

MP4 and JPEG play in a continuous loop from the USB drive. If videos are being played, there will be a black screen at the end of each rotation before it goes around again. Landscape or Portrait: content must be created at 1920x1080p - if portrait it needs to be rotated on its side at the content design stage.



Built-in Video Matrix Processor

Automatically tile an external signal without the need for an expensive matrix box, creating a budget-friendly video wall solution.



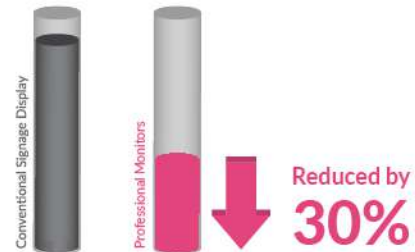
Power Timer

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be; improving your environmental efficiency.



Low Power Consumption

The LED backlight technology provides improved brightness and contrast. Their lifespan is drastically improved and the power consumption is reduced by around 30%.



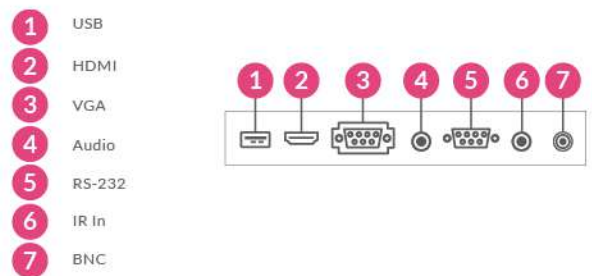
Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in both landscape and portrait.



Connect Devices

Should you need to use the screen as a monitor you can connect it to an external source, like a PC or media player, using the HDMI input or the VGA and 3.5mm audio jack inputs.



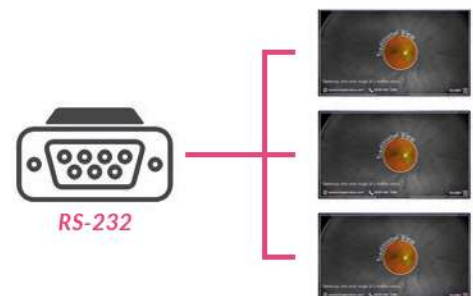
BNC Connection

Ideal for CCTV monitor applications our monitors have a BNC input for AV connections. The monitor is able to display video directly from CCTV cameras or from a Digital Video Recorder.



RS-232 Control and IR Extension

Remotely control your screens by sending commands over RS-232 or use the free infrared remote control sensor extension for easier kiosk integration.






Upload

Design Studio

**CONTENT IS
DOWNLOADED
ONTO THE
INTERNAL
MEDIA PLAYER
(NOT STREAMED)**

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.

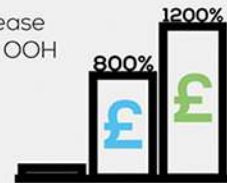


inVokeTM
digital signage

www.invokedigitalsignage.co.uk

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as **35%** ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift. ¹⁵

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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750+ installations NATIONWIDE

Established 2015

inVoke™
digital signage

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