

LED OUTDOOR DISPLAYS

- ✓ UHB 6,500/8,000 nit/cd
- ✓ Weatherproof Design
- ✓ Front or Rear Serviceability
- ✓ Easy Installation Cabinet Design
- ✓ End to End Project Management

AVAILABLE
NOW!

 3 Years
Warranty



3 Year Warranty



24/7 Usage

Outdoor Reliability

This display includes a variety of features and services that were designed to maximise the lifespan of your displays, ensuring the high quality and consistency of our solutions.



Easy Installation

The light and compact design as well as prefixed modules, positioning pins and simple cabinet structure make this display ideal for either permanent installations or rental jobs.

www.invokedigitalsignage.co.uk



Weatherproof Enclosure

Designed with a robust aluminium enclosure to protect the display from harsh weather conditions, the outer casing is also IP-rated, keeping out airborne swarf, dust and other particles.



P4: 6,500 nit/cd

P6: 8,000 nit/cd

Outstanding High Brightness

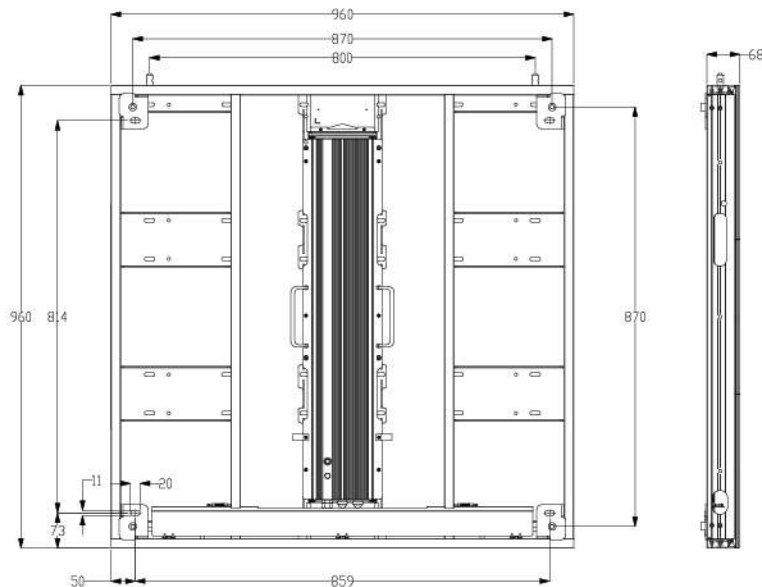
With impressive brightness levels, the LED Video Wall has outstanding visibility. The display is sunlight readable even in direct sunlight, instantly catching attention from viewers



LED Outdoor Displays - Specification Table

		P4	P6
LED Display	Pixel Pitch (mm)	4.0mm	6.67mm
	LED Type	SMD 1921	SMD 2727
	Pixel configuration	1R1G1B	
	Brightness (nit/cd)	6,500	8,000
	Refresh rate	3840Hz	
	Contrast Ratio	10,000:1	15,000:1
	Viewing angle - Horizontal	140°	
	Viewing angle - Vertical	120°	
	Processing	20 bit	
	Frame rate	60 fps	
	Maintenance	Front & Rear Access	
Cabinet	Cabinet Size (mm)	960x960x68	
	Cabinet Resolution (px)	240x240	144x144
	Net Weight (Kg)	20.5	
Power	Input Voltage	AC100~240V@ 50/60Hz	
	Average Power Consumption	160W/m ²	210W/m ²
	Maximum Power Consumption	480W/m ²	630W/m ²
Environmental	IP Rating - Front	IP65	
	IP Rating - Rear	IP65	
	Operating Temperature	-20°C to +50°C	
	Operating Humidity	10% to 95%	
Warranty	Warranty Period	3 Year Warranty	
	Technical Support	Lifetime	

LED Outdoor Displays - Technical Drawing



LED Outdoor Displays - Features

Lightweight and Slim Cabinets

Each cabinet is lightweight and slim, making these screens much easier to install. The lighter weight also reduces stress on the mounting structure.



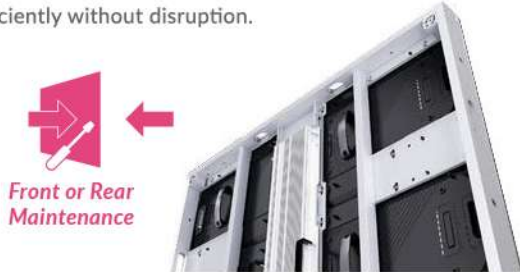
Easy Installation

The light and compact design as well as prefixed modules, positioning pins and simple cabinet structure make this display ideal for either permanent installations or rental jobs. Each cabinet also has integrated cable management to keep things tidy for a clean finish.



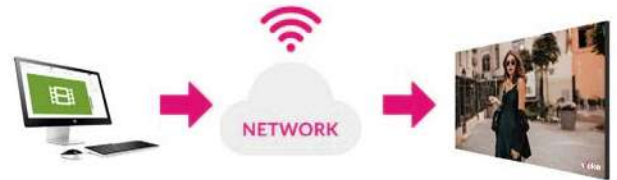
User Friendly Maintenance

Through an intuitive and easy-to-use system, the DV-LED Displays can be serviced from either the front or the rear of the cabinets. When maintenance is required, either side of the cabinets can be used to access the components quickly and efficiently without disruption.



Remote Updates from the Cloud

Take full control of your DV-LED Display's content with our CMS system. Publish and monitor your content from anywhere in the world via our online portal and ensure relevant messages are being displayed. We can help provide you with easy-to-use templates that allow you to update your content in seconds.



Stunning Image Quality

State of the art SMD-LED technology that delivers remarkable image quality across the seamless display, certain to garner attention. With advanced video processing technology to produce accurate and vibrant colours with no distortion, offering remarkable viewing experiences.



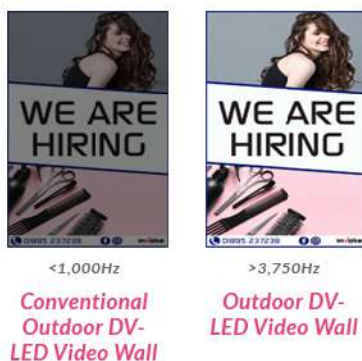
IP Rated Weatherproof Enclosure

Designed with a robust aluminium enclosure to protect the display from harsh weather conditions, the outer casing is also IP-rated, keeping out airborne swarf, dust and other particles.



High Refresh Rate

With a refresh rate more than three times higher than the industry standard, every image and video will come to life with astonishing clarity and precision, delivering a captivating visual experience with fluid transitions.



Ultra-wide Viewing Angle

Featuring an ultra-wide viewing angle of up to 140°, this solution ensures an unparalleled viewing experience with vibrant colours, sharp contrast and incredible detail.






Upload

**CONTENT IS
DOWNLOADED
ONTO THE
INTERNAL
MEDIA PLAYER
(NOT STREAMED)**

Design Studio

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.

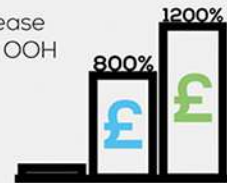


inVokeTM
digital signage

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800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as **35%** ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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800+ installations NATIONWIDE

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