LED OUTDOOR
SHOP FASCIAS

invoke™
digital signage

- ⊘ UHB 6,500/8,000 nit/cd
- ⊘ Vibrant Eye-catching Digital Display for Shop Fronts
- ⊘ Exceptional Image Quality
- ⊘ Weatherproof Design
- ⊘ Mounting Solution Included

EST 1924
Patsy's
Italian Restaurant

AVAILABLE NOW!

3 Years Warranty

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3 Year Warranty   **24/7 Usage**

Ultimate Reliability

This display includes a variety of features and services that were designed to maximise the lifespan of your LED Shop Fascias, ensuring the high quality and consistency of our solutions.

Easy Installation

Each cabinet is lightweight and slim, making these screens much easier to install. The lighter weight also reduces stress on the mounting structure.

Weatherproof Enclosure

Designed with a robust aluminium enclosure to protect the display from harsh weather conditions, the outer casing is also IP-rated, keeping out airborne swarf, dust and other particles.

Outstanding High Brightness
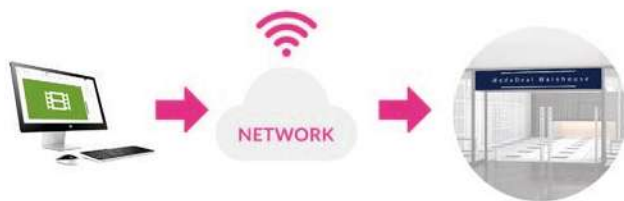
With impressive brightness levels, LED Shop Fascias have outstanding visibility. The display is sunlight readable even in direct sunlight, instantly catching attention from viewers and ensuring your content always stands out.

P4: 6,500 nit/cd
P6: 8,000 nit/cd

www.invokedigitalsignage.co.uk

SCAN ME

LED Outdoor Shop Fascias - Specification Table

		156"		193"	
		P4	**P6**	**P4**	**P6**
LED Display	Pixel Pitch (mm)	4.0mm	6.67mm	4.0mm	6.67mm
	LED Type	SMD 1921	SMD 2727	SMD 1921	SMD 2727
	Pixel configuration	1R1G1B			
	Brightness (nit/cd)	6,500	8,000	6,500	8,000
	Refresh rate	3840Hz			
	Contrast Ratio	10,000:1	15,000:1	10,000:1	15,000:1
	Viewing angle - Horizontal	140°			
	Viewing angle - Vertical	120°			
	Processing	20 bit			
	Frame rate	60 fps			
	Maintenance	Front & Rear Access			
Mechnical	Unit Size (mm)	3840x960x68		4800x960x68	
	Resolution (px)	960x240	576x144	1200x240	720x144
	Net Weight (Kg)*	82		102.5	
Power	Input Voltage	AC100~240V@ 50/60Hz			
	Average Power Consumption	640W/m^2	840W/m^2	640W/m^2	840W/m^2
	Maximum Power Consumption	1,920W/m^2	2,520W/m^2	1,920W/m^2	2,520W/m^2
Environmental	IP Rating - Front	IP65			
	IP Rating - Rear	IP65			
	Operating Temperature	-20°C to +50°C			
	Operating Humidity	10% to 95%			
Media Player**	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)			
	Media Resolution	1920x1080/1080x1920			
	Internal Memory	32GB			
	CPU	Quad-Core Cortex-A17@1.61GHz			
	GPU	Mali-T760 MP4 @600MHz			
	RAM	4GB DDR3			
	USB	USB2.0 HOST (x4)			
	LAN	10/100Mb/s Ethernet			
	Wi-Fi	802.11b/g/n			
	OS	Android 7.1			
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1			
Controller	DV-LED Controller	MCTRL300			
Full Parts	Included	LED Cabinets, Mounting Rails, LED Controller, Cloud Network Media Player, Lifetime CMS Subscription			
Warranty	Warranty Period	3 Year Warranty			
	Technical Support	Lifetime			

LED Outdoor Shop Fascias - Technical Drawing

156" — 960mm × 960mm, 3840mm, 68mm

193" — 960mm × 960mm, 4800mm, 68mm

*Cabinets Only
**Based off PPCNET-D specifications

LED Outdoor Shop Fascias - Features

Stunning Image Quality

State of the art SMD-LED technology that delivers remarkable image quality across the seamless display, certain to garner attention. With advanced video processing technology to produce accurate and vibrant colours with no distortion, offering remarkable viewing experiences.

SMD Technology

Outstanding High Brightness

With impressive brightness levels, DV-LED Shop Fascias have outstanding visibility. The display is sunlight readable even in direct sunlight, instantly catching attention from viewers and ensuring your content always stands out.

156" | 193"

P4: 6,500cd/m^2
P6: 8,000cd/m^2

Remote Updates from the Cloud

Take full control of your DV-LED Shop Fascias content with our CMS system. Publish and monitor your content from anywhere in the world via our online portal and ensure relevant messages are being displayed. We can help provide you with easy-to-use templates that allow you to update your content in seconds.

NETWORK

Versatile Content Formats

Stand out from others stores as our outdoor digital shop fascias support a diverse range of content formats, from dynamic videos to stunning images and text.

Images

Videos

IP Rated Weatherproof Enclosure

Designed with a robust aluminium enclosure to protect the display from harsh weather conditions, the outer casing is also IP-rated, keeping out airborne swarf, dust and other particles.

IP65
Front/Back

Dust Resistance

6 Protected against dust that may harm equipment.

Water Resistance

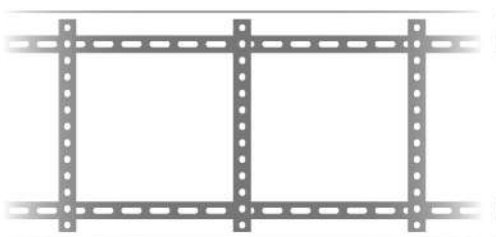**5** Protected against water spray from all directions.

Lightweight and Slim Cabinets

Each cabinet is lightweight and slim, making these screens much easier to install. The lighter weight also reduces stress on the mounting structure.

22.5kg
Per Cabinet

68mm Depth

Mounting Solution Included

To provide a complete packaged solution we also provide mounting rails that are cut to appropriate size of your display.

Ultra-wide Viewing Angle

Featuring an ultra-wide viewing angle of up to 140°, this solution ensures an unparalleled viewing experience with vibrant colours, sharp contrast and incredible detail.

120°   140°   140°   120°

CONTENT
MANAGMENT
SYSTEM

Download

Upload

CONTENT IS
DOWNLOADED
ONTO THE
INTERNAL
MEDIA PLAYER
(NOT STREAMED)

Design Studio

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

invoke ™
digital signage

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Digital Displays capture **400%** more views than static displays. [3]

400%

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage [10]

800% 1200%

8/10 customers have entered a store because of a sign catching their interest. [4]

Digital Signage reduces perceived wait times at checkout by as much as **35%** [13]

One retailer noted a **24%** increase in footfall after implementing digital signage technologies [5]

'Occupied time feels shorter than unoccupied time' - David Maister – Psychology of queing [14]

Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye. [6]

Digital menu boards typically present a **5%** sales lift. [9]

5% SALES

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage [7]

Everyone's a winner

7x **11x**

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category [8]

Tips to make your signage work

Content
Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).

Reliability
Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.

Hardware Specifications
Select the right components to deliver the content playback performance your content requires and is suitable for the installation enviroment.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days [2]
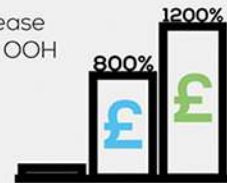
83%

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