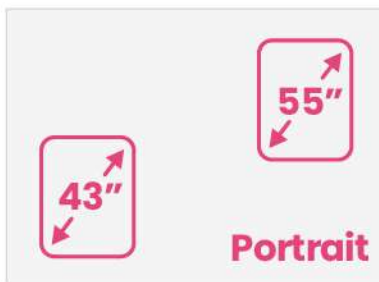


# HIGH VIBRANCE WINDOW DISPLAYS

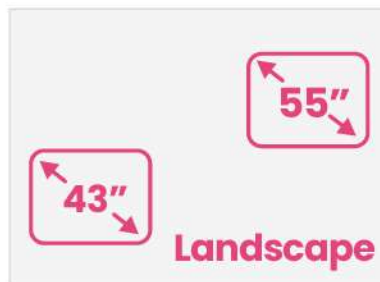
## SCREEN SIZE:

43" & 55"

- ✓ 700 nit/cd Display
- ✓ USB Upload or Network Upgrade
- ✓ Built-in Android Player
- ✓ Slim Design
- ✓ Landscape or Portrait
- ✓ Ceiling or Floor fixed



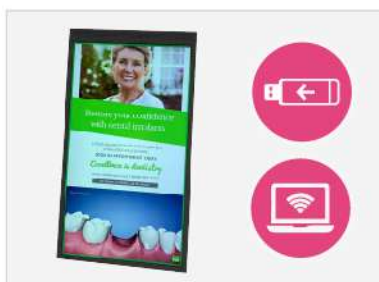
Portrait



Landscape

## 43" & 55" Models

Incredibly sleek, stylish and slim yet extremely visible with a choice of sizes; 43" & 55", both with a High Vibrance bright 700nit/cd display. Designed to stand out in busy retail and commercial environments 24/7.



## USB Upload or Network Upgrade

Content can be easily uploaded to the in-built media player by USB stick or remotely via Cloud CMS.

[www.invokedigitalsignage.co.uk](http://www.invokedigitalsignage.co.uk)



## Single & Double Sided Models Available

Attract customers with High Vibrance 700nit/cd external facing & 700nit/cd internal facing displays.



HIGH VIBRANCE SINGLE SIDED WINDOW DISPLAYS - Specification Table

Panel Information	Panel Size	43 Inch	55 Inch
	Panel Type	a-Si TFT-LCD	a-Si TFT-LCD
	Active Area (mm)	943.2 x 531.4 mm	1209.6 x 680.4 mm
	Aspect Ratio	16:9	16:9
	Resolution	1920 x 1080px	1920 x 1080px
	Brightness	700nit/cd	700nit/cd
	Contrast Ratio	1200:1	1200:1
	Viewing Angle	178/178	178/178
	Frequency	60Hz	60Hz
Operating System	System	Android 7.1	
	CPU	Quad-Core ARM Cortex A17, 1.6GHz	
	RAM	DDR3 2GB	
	ROM	8GB eMMC	
	Network	802.11b/g/n/ac (Network Version Only)	
	I/P Ports	1 x USB	
	Language	English	
Features	Operation	24/7 Non-stop Operation	
Environment	Operating System	0°C ~ 40°C	
	Storage System	-20°C ~ 60°C	
Power	Power Supply	AC100 ~ 230V	
	Rated Frequency	50Hz ~ 60Hz	

Errors and omissions excepted





## HIGH VIBRANCE DOUBLE SIDED WINDOW DISPLAYS – Specification Table

Panel Information	Size	43"	55"
	Aspect Ratio	9:16	9:16
	Resolution	1080 x 1920px	1080 x 1920px
	Viewing Angle	178°	178°
	Brightness	700nit/cd (Window Facing), 700nit/cd (Internal Facing)	700nit/cd (Window Facing), 700nit/cd (Internal Facing)
	Active Area	604 x 1073.78mm	680.4 x 1209.6mm
	Refresh Rate	60Hz	60Hz
Computer	OS Version	Android 7.1	
	CPU	Quad-Core ARM Cortex A17, 1.6GHz	
	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)	
	Media Resolution	1080x1920	
	GPU	Quad-Core ARM Mali-T764	
	LAN	100M/1000M Ethernet (Network Version Only)	
	Wi-Fi	802.11b/g/n/ac (Network Version Only)	
Environment	Operating Temp	0°C~50°C	
	Storage Temp	-30°C~60°C	
Power	Power Consumption (w)	150	
	Input Voltage	AC100~230V (50Hz~60Hz)	



**Ceiling or Floor fixed**



**Window Facing**

**Store Facing**



### Ideal for:

- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Restaurants & Takeaways
- Dry Cleaners

**Grab attention – BOOST Sales!**

## HIGH VIBRANCE WINDOW DISPLAYS – Features

### IPS Panel

Commercial grade IPS technology displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature when used in either landscape or portrait.



### Slim and Lightweight Design

These displays are super slim and lightweight.



### 24/7 Commercial Use

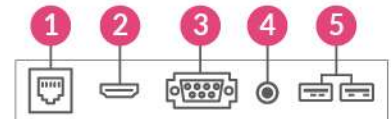
The LCD panel and LED backlight are designed to be in constant use 24/7 and have no external buttons or controls to avoid tampering.



### Multiple Inputs

The screen can be used as a monitor by connecting it to an external source, like a PC or media player, using the HDMI input or the VGA and 3.5mm audio jack inputs.

- 1 LAN
- 2 HDMI
- 3 VGA
- 4 Audio in
- 5 2 x USB



## HIGH VIBRANCE DOUBLE SIDED WINDOW DISPLAYS – Additional Features

### Super Slim Design

Even though these displays feature two separate screens they have a remarkable depth of just 23mm, allowing for stylish and modern window displays.



### 700 nit/cd IPS Panels

The outward and inward facing displays use commercial grade high brightness panels (700 nit/cd); more than twice the brightness of a standard home TV.



### Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in portrait orientation.

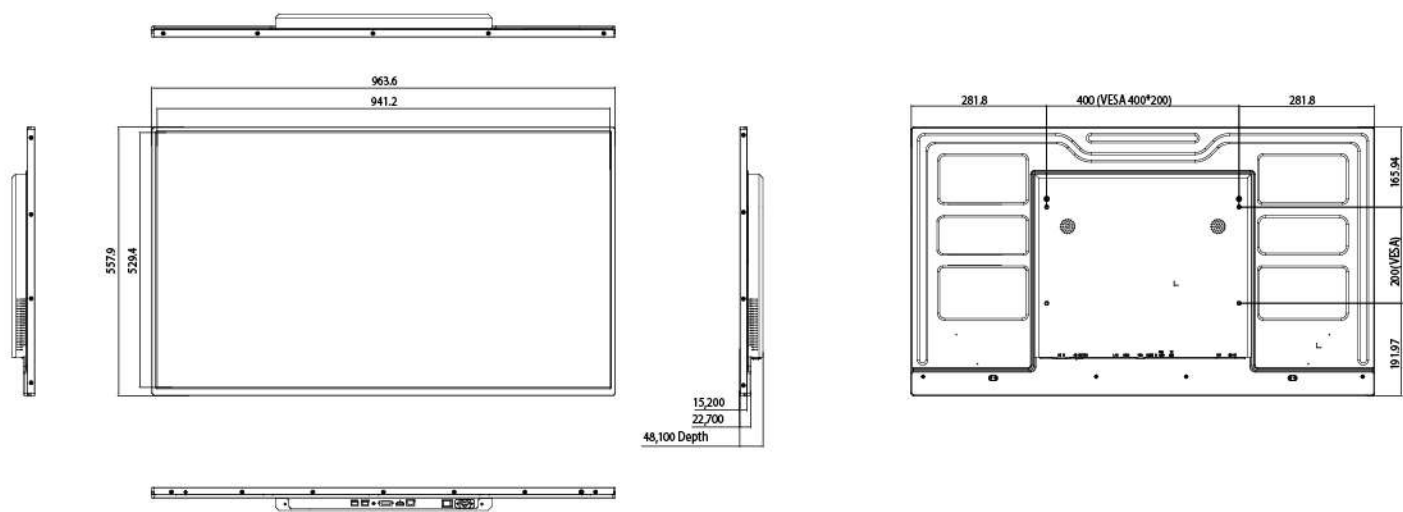


### Integrated Speakers

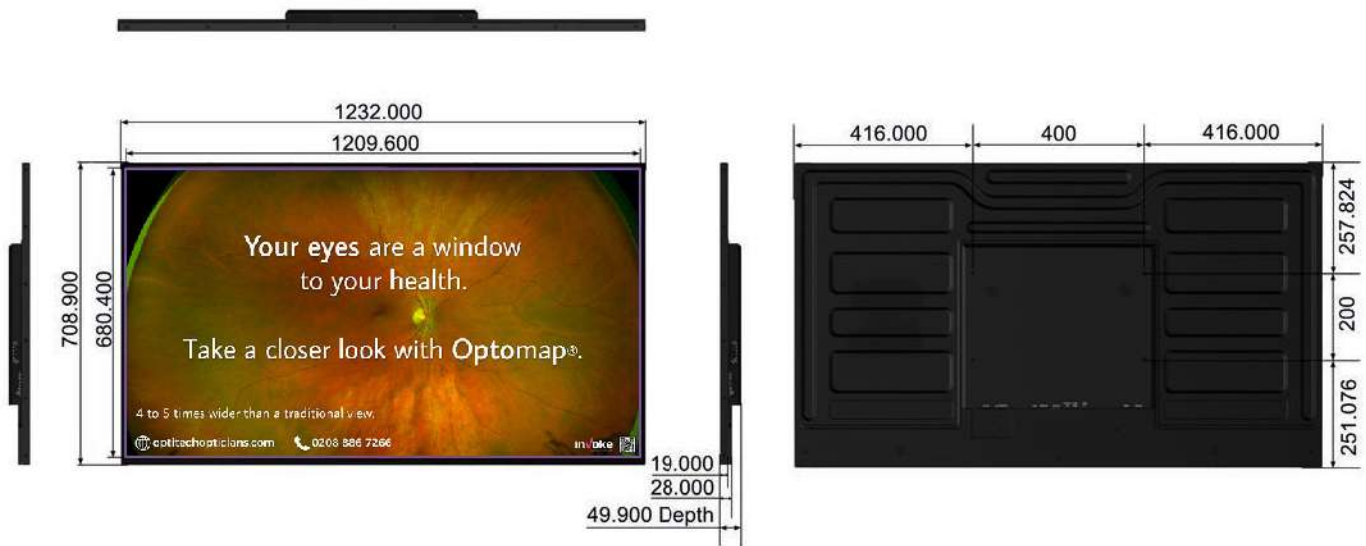
The displays feature two integrated slimline speakers for applications that require an audio element.



43" Technical Drawing

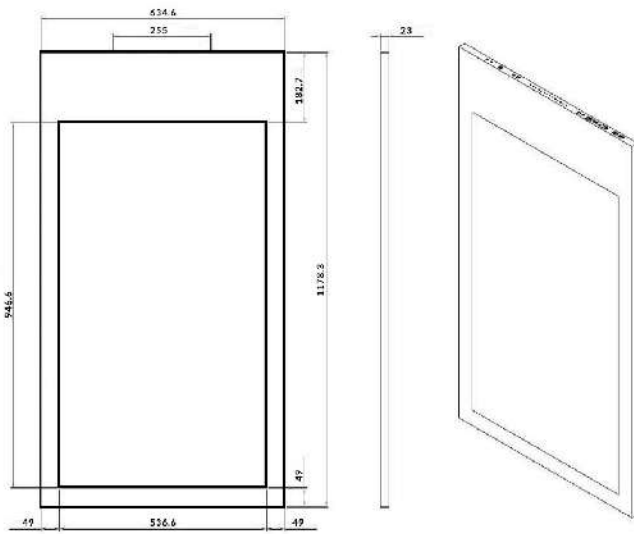


55" Technical Drawing

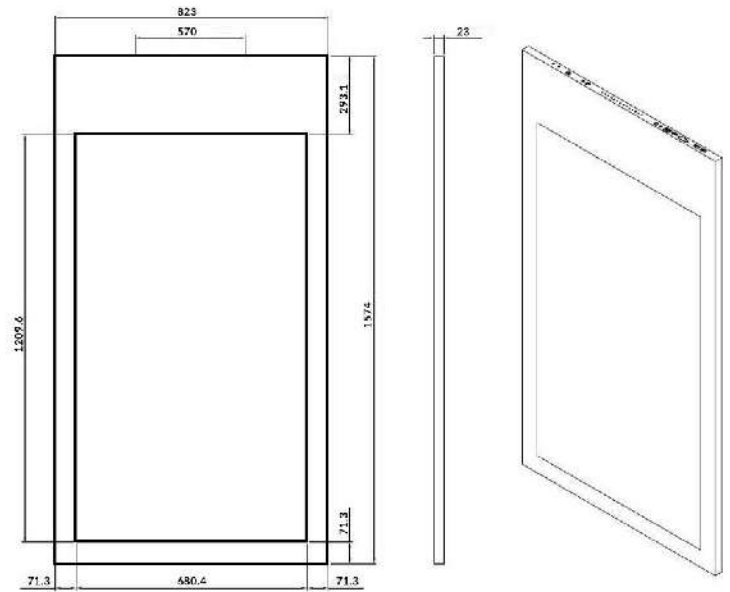




## 43" Technical Drawing



## 55" Technical Drawing



### Double Sided Window Display

Grab the attention of onlookers with the outward facing screen. Once your customers are inside the building you can then use the inward facing display to reinforce your message further.



### Ultra Resistant Blackening Defect (up to 110°C)

LCD panels exposed to direct sunlight suffer from temporary blackening defect. These displays use a special high brightness panel that can withstand surface temperatures up to 110°C with no blackening defect occurring.



### Ideal for:

- Hair Salons
- Beauty Salons
- Aesthetic Clinics
- Dental Clinics
- Opticians
- Pharmacies
- Travel Agents
- Estate Agents
- Restaurants
- Takeaways
- Dry Cleaners

**Grab attention  
BOOST Sales!**





# Why Digital Signage?

Key Statistics that Prove Digital Signage

## Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

**400%**



**8/10** customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

**80%** of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



**7x** **11x**

### Everyone's a winner

Halo effect from the advertised product  
**7x sales increase** on the family of brands  
**11x sales increase** on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.



**inVoke**<sup>TM</sup>  
digital signage

[www.invokedigitalsignage.co.uk](http://www.invokedigitalsignage.co.uk)

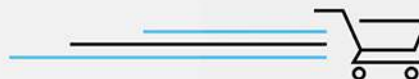
**800%** advertising revenue increase using Digital vs static signage in OOH

**1200%** revenue increase by switching to interactive or touch screen advertising over static signage <sup>10</sup>



Digital Signage reduces perceived wait times at checkout by as much as

**35%** <sup>13</sup>



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing <sup>14</sup>



Digital menu boards typically present a **5%** sales lift.

### Tips to make your signage work



#### Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



#### Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



#### Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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